

## Single Platform. A World of Uses.

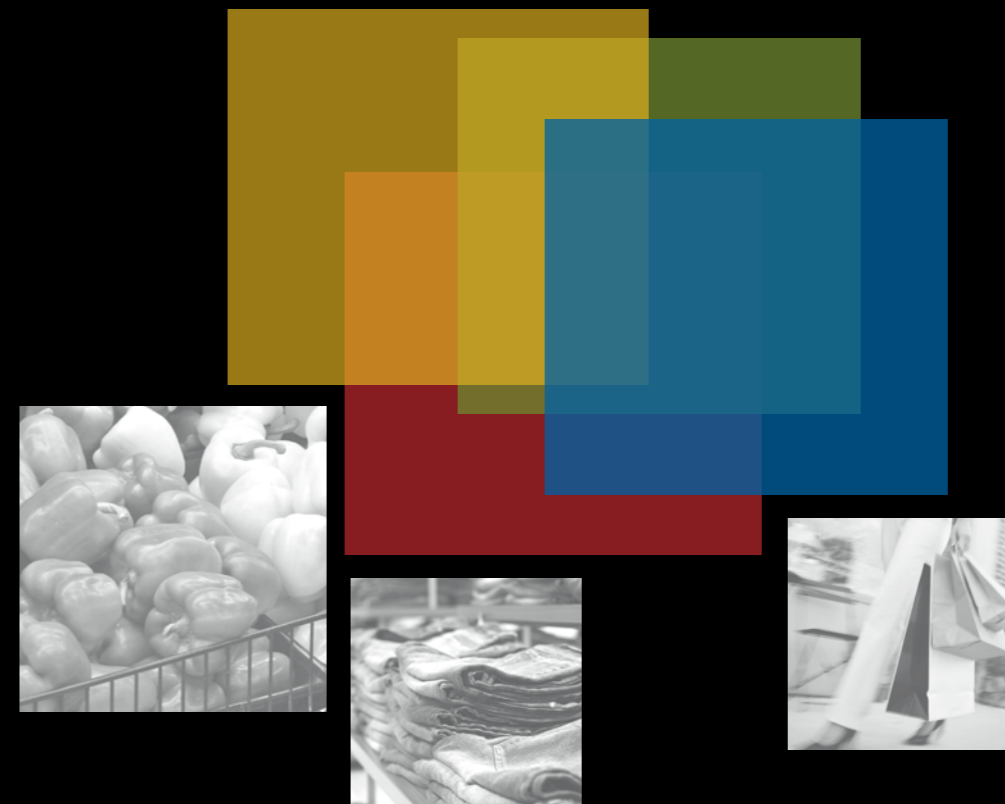
MX Solutions operate on one software platform, providing integration and a single point of control, making it easy to create and customize customer touchpoints with multiple uses. Along with a common user interface, which dramatically simplifies use, MX Solutions is ideal for a wide range of customer interaction applications. From price checkers to dazzling multimedia promotions, self-service kiosks, disclosures, loyalty enrollment, instant credit and more, MX Solutions offers ingenious ways to personalize your customer service.

All MX800 Series devices are modular and easily upgradeable, with a variety of options such as contactless payment and signature capture for maximum flexibility.

## About VeriFone

VeriFone is a global leader in secure electronic payment technologies. We provide solutions, services and expertise that enable electronic payment transactions and value-added services at the point of sale and in self-service applications.

Our devices and systems process a broad spectrum of payment types, incorporate existing and the latest in emerging technologies, and comply with all major global security standards. We operate with a network of nearly 30 sales and marketing offices throughout the world.



## MX SOLUTIONS:

Payments Are Just The Beginning.  
Discover The Possibilities.

Contact us today to put your retail vision in motion. We'll discuss your specific requirements and talk about all that we can deliver to implement a comprehensive integrated retail solution—from the latest payment systems to installation and support.

Email us at [www.verifone.com/mxsolutions](http://www.verifone.com/mxsolutions)



# MX Solutions: Seamless Integration. Sophisticated Interactions.



## Build Relationships While Building Revenue

Reliable and secure payment processing is a basic expectation among today's consumers and retailers. Beyond that, customers want instant information, immediate access to an array of products, speed of service and the ultimate in convenience. As a retailer, you need solutions to meet these demands, drive sales and build customer loyalty without putting additional strain on staff and budget. VeriFone's MX Solutions is your answer.

With MX Solutions you'll have everything you need to create an interactive platform of integrated devices featuring a variety of sales and service applications. Virtually endless options include promotions and brand building, price checkers, instant credit applications, loyalty programs and kiosks. You can customize self-service sales stations for gift cards, provide secure browser access for product information and offer online store inventory checks.

MX Solutions' interchangeable MX800 Series devices and unified software environment enable a broad mix of customer interaction applications in various locations, all managed through a central point of administration. A single user interface gives all devices a familiar look and feel for staff and customers. Plus, peripherals and optional modules allow you to configure customer touchpoints wherever you want them.

While ordinary POS devices simply process payments and payment-related transactions, payments are only the beginning with MX Solutions—an integrated family of devices, software and services that gives you virtually limitless opportunities to interact with customers, enhance convenience and increase revenue opportunities.

## The MX Solutions Portfolio

### Mix-and-Match Products and Peripherals That Maximize Your Investment

The MX800 Series products and peripherals, upgradeable modules and connectivity options can be used in a wide variety of combinations anywhere in the store.

### The Power of PAYware

PAYware software provides an efficient, cost-effective, centralized way to integrate and manage transactions; optional signature capture capabilities; devices and the delivery of multimedia content—all through a highly intuitive, user-friendly PC-based interface.

### VeriFone Expertise

VeriFone brings you services and industry experience that help you map a series of customer touchpoints that deliver high-impact messages, solutions and services throughout the store.

## MX Solutions: An Intelligent Investment

### Connect with Customers

MX Solutions helps you see beyond payments to visualize a customer interaction strategy that will increase revenue, leverage technology investments and grow along with your business.

### Complete Compatibility

Every MX Solutions device is integrated to be interchangeable and work seamlessly together, maximizing your ROI and lowering your cost of ownership.

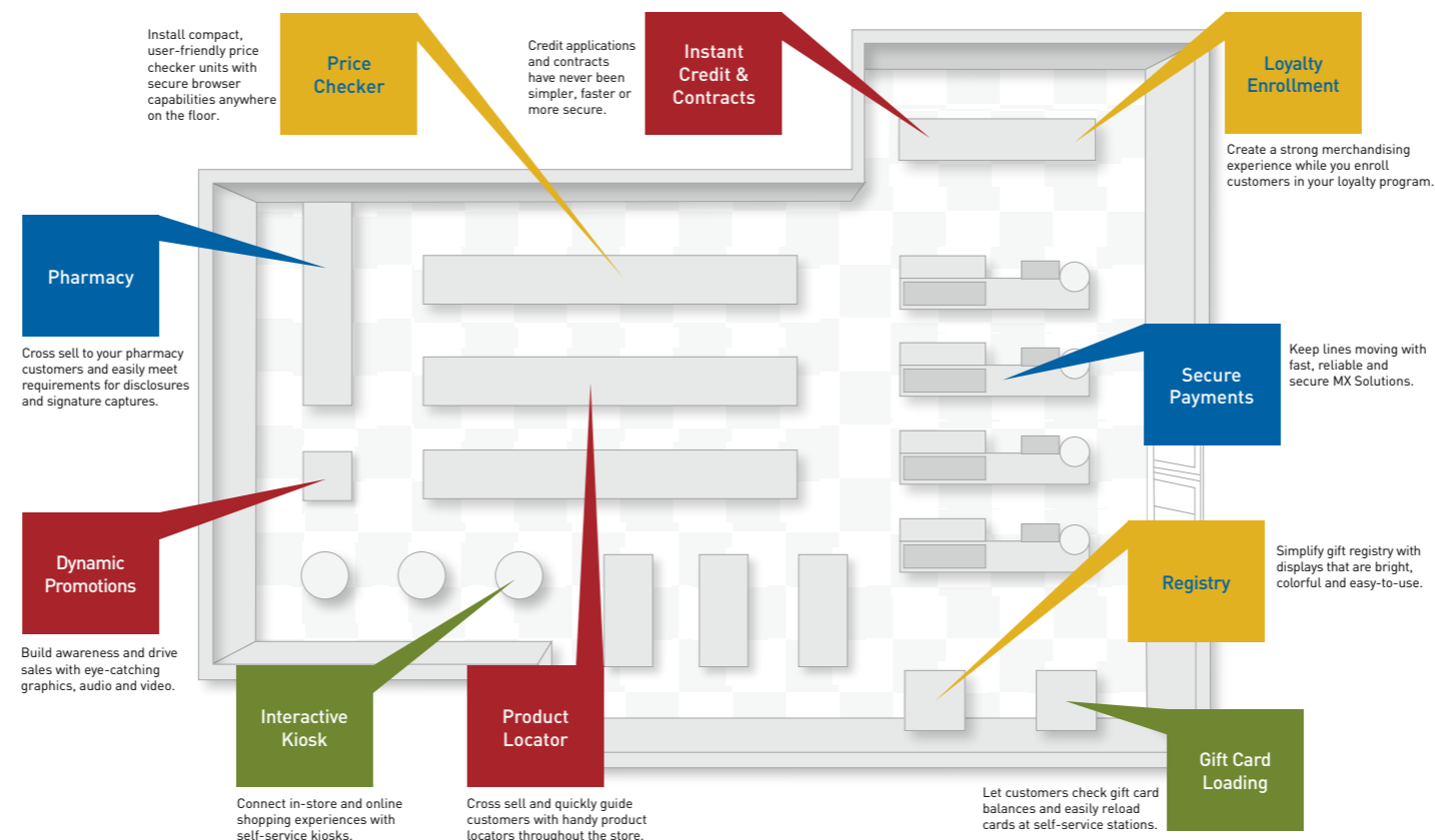
### Flexible Connectivity Options

With MX Solutions' Power Over Ethernet module, WiFi adapter, USB, and various interfaces, you never have to be concerned about staying connected.

### Highest Security Standards

MX Solutions devices are PCI PED approved, EMV, and Interac certified—so your solutions can grow and change as you need them, anywhere in the store or around the world.

## Reach Customers Like Never Before



## MX800 Series Devices: Now That's Brilliant



### MX870 Multimedia Impact

Large color display for multimedia impact with optional contactless payment module.



### MX860 Peak Performance

Ideal anywhere high-volume transactions and eye-catching color are needed. A wide touch screen supports optional signature capture; plus a built-in keypad speeds transactions.



### MX850 Picture Perfect

Full-color displays bring promotions alive in a streamlined package that offers a scratch-resistant touch screen for optional signature capture, plus tactile and soft keys to speed PIN entry and transaction approval.



### MX800 Series Peripherals

Printers, scanners and other options extend MX800 Series devices to help you reach customers and build relationships in new and profitable ways. (Shown with printer and scanner.)