

No interest if paid in full within 12 months*

On qualifying purchases of \$299 or more** made with your Sony Financial Services credit card between April 1, 2018 - June 30, 2018. Interest will be charged to your account from the purchase date if the promotional purchase is not paid in full within 12 months. Minimum monthly payments required.

For an authorized retailer, visit sony.com

*Offer applies only to single-receipt qualifying purchases. No interest will be charged on the promo purchase if you pay the promo purchase amount in full within 12 Months. If you do not, interest will be charged on the promo purchase from the purchase date. Depending on purchase amount, promotion length and payment allocation, the required minimum monthly payments may or may not pay off purchase by end of promotional period. Regular account terms apply to non-promotional purchases and, after promotion ends, to promotional balance. For new accounts: Purchase APR is 29.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval. **See next page for a list of qualifying products.

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2018 Financing Program Qualifying Products

Action Cam	Cyber-shot® Digital Cameras	Alpha	Accessories	E-Mount Lenses		A-Mount Lenses	
FDRX3000/W FDRX3000R/W HDRAS300R/W HDRAS50/B HDRAS50R/B	DSC-HX400 DSCHX80 DSCHX90V DSC-RX0 DSC-RX10 DSC-RX100 DSC-RX100M2 DSC-RX100M4 DSC-RX100M5 DSC-RX10M2 DSC-RX10M4 DSC-RX10M4 DSC-RX10M4 DSC-RX10M4 DSC-RX10M4 DSC-RX10M4 DSC-RX10M4 DSC-RX10M6 DSC-RX10M6 DSC-RX10M7 Camcorders FDR-AX100 (4K) FDR-AX33 (4K) FDR-AX53 FDR-AX700/B HDR-CX675	ILCA68 ILCA68K ILCA77M2 ILCA77M2Q ILCA99M2 ILCE5000L ILCE5100 ILCE5100 ILCE6000K2L/B ILCE6000L ILCE6000K3L/B ILCE6000L ILCE6000K3L/B ILCE600K3L/B ILCE6500K3L/B ILCE7K/B ILCE7K/B ILCE7K/B ILCE7M3/B ILCE7M3/B ILCE7M3/B ILCE7M3/B ILCE7M3/B ILCE7M3/B ILCE7RM3/B ILCE7RM3/B ILCE7RM3/B ILCE7RM3/B ILCE7RM3/B ILCE7SM3/B ILCE7SM3/B ILCE7SM3/B ILCE7SM3/B ILCE7SM4/B ILCE7S	ACVQ1051D ACVQV10 BCQZ1 CLMFHD5 CLMV55 ECMAW4 ECMCG60 ECMW1M FAWRC1M FAWRR1 GPX1EM HVLF20M HVLF20M HVLF43M HVLF43M HVLF45RM HVLF45RM HVLF60RM FAEBA1 LAEA3 LAEA4 MPKURX100A NPAMQZ1K NPF970 NPFV100A NPFV70A	SEL057FEC SEL075UWC SEL100400GM SEL100F28GM SEL1018 SEL1224G SEL14TC SEL1635GM SEL1670Z SEL1670Z SEL16F28 SEL18200LE SEL18200LE SEL18200LE SEL18200LE SEL18200LE SEL18200LE SEL18255/B SEL20F28 SEL20F2 SEL2470GM SEL2470GM SEL2470Z SEL2470GM SEL2470Z SEL24F18Z SEL28F20 SEL30M35 SEL35F14Z SEL35F14Z SEL35F18 SEL35F18 SEL35F18 SEL35F18 SEL50F18F SEL50F18F SEL50F18F SEL55210/B SEL55210/B SEL55F18Z SEL55F18Z SEL70200G	SEL70200GM SEL70300G SEL85F14GM SEL85F18 SEL90M28G SELP1650 SELP18105G SELP18110G SELP18200 SELP28135G	SAL100M28 SAL1118 SAL135F18Z SAL135F18Z SAL135F28 SAL14TC SAL16105 SAL1635Z/US SAL1635Z SAL1650 SAL1680Z SAL16F28 SAL18135 SAL18200 SAL18250 SAL1855 SAL1855 SAL1855 SAL1855 SAL1855 SAL1855 SAL1870 SAL20F28 SAL20TC SAL2470Z SAL2470Z SAL2470Z SAL2470Z SAL24F20Z SAL24F30Z SAL28F5 SAL300F28G SAL300F28G SAL300F28G SAL300F28G SAL300F28G SAL30F14 SAL50F14 SAL50F14 SAL50F14 SAL50F14 SAL50F18 SAL50F18 SAL50M28 SAL50F18 SAL50M28 SAL50F18 SAL50F18	SAL55200/2 SAL552002 SAL55200-2 SAL55300 SAL70200G2 SAL70300G SAL70300G2 SAL70400G/US SAL70400G2 SAL75300 SAL85F14Z SAL85F28