

# Innovation. Response. Performance.

# That's Califone® brand equipment at work in your learning environments!

It's an exciting time for teaching and learning. With new technology solutions and applications, new emphasis on the role of multimedia in instruction, and more than 30+ new products, we offer you more ways than ever to tap the power of technology in your classrooms, libraries, computer labs, auditoriums and playing fields.

# The Solutions You Trust and 30+ New Products!

Inside this catalog, you'll find all the Califone sound solutions you've trusted through the years. And you'll also discover a dynamic lineup of Califone firsts! Check out our upgraded Infrared Classroom Audio System and Array Speakers on page 4. Don't miss our new Antimicrobial Headphones on page 16, designed to inhibit the growth of bacteria. Learn about our breakthrough MP3 player on page 24 and USB Boombox on page 26. Finally, discover our new AV Tutor<sup>TM</sup>, a personal learning boost for students who need support in early literacy, reading, and speech. Turn to page 42 for the whole story!



# A Sound Relationship with the American Speech-Language-Hearing Association

In our continued effort to promote the safe and proper use of audio equipment in class, we are pleased to announce our collaboration with ASHA. Together, we encourage teachers and students to lower the volume, upgrade to headphones that offer on-ear/over-ear ambient noise-reducing earcups, and limit listening time. It's just another way that Califone strives to improve the sound of education!



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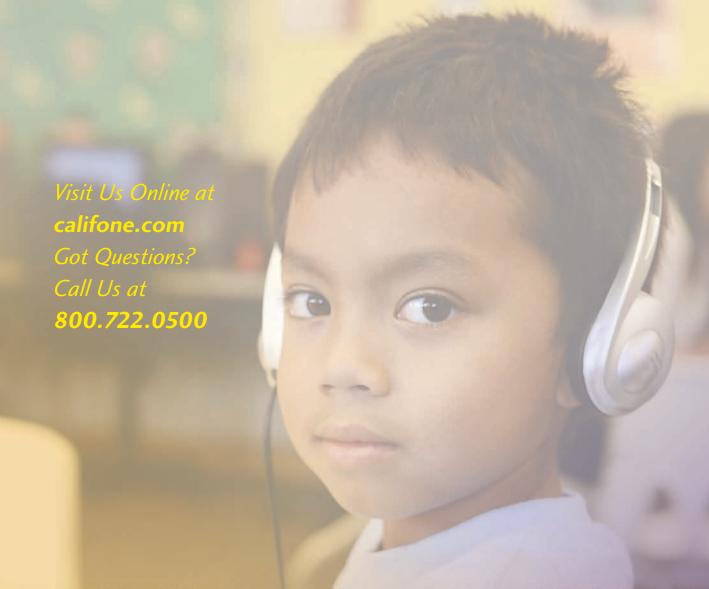
### **Visual Presentation 46**

DVD player/recorders, overhead projectors— 1 new product



1145 Arroyo Avenue, #A San Fernando, California 91340 818.407.2400 | 818.407.2405

Toll-free 800.722.0500 | Fax 877.402.2248



# CALIFONE introduces the AV TUTOR™



# Connect Sight and Sound in a Whole New Way.

The new AV Tutor is the next generation beyond card readers and it's completely digital. If you're searching for affordable, high-performance early literacy and speech solutions for your ELL, ESL and other students with special needs, the new AV Tutor is a breakthrough new opportunity!

See page 42 for more information!

# **PA Systems**

# Califone Infrared Classroom Audio System. It Does More and Costs Less!

Califone addresses the most common obstacles to quality classroom and lecture hall sound-high cost, poor installation, inadequate acoustics, and high levels of ambient noise — with our Infrared Classroom Audio System.

By utilizing "array" speaker technology, our innovative system increases the key signal-to-noise ratio to produce a more evenly distributed sound with twice the coverage and receptivity of other systems. In addition, the volume level is the same at the front and rear of the classroom, increasing students' attention to verbal instruction. The speakers target the sound pattern directly at the audience — not randomly bouncing it off of walls — which improves teaching and listening, and



### **Infrared Classroom Audio System**

Our infrared audio system offers all the benefits of wireless sound amplification at a more affordable price. Two ceiling-mounted infrared receivers are powerful enough to accommodate classrooms up to twice the size of the average elementary school classroom or about 2,000 square feet.

The two non-powered "array" speakers (PI3O-SP) not only cover a greater area, but because they also focus the sound directly at the students, everyone benefits from better sound distribution from the front to the back of the room. Teachers wear a comfortable rechargeable beltpack transmitter with a headset mic. When the teacher mic is turned off, students can use the wireless handheld mic to ask questions or to give presentations. Both are stored in a wall-mounted lockable console that also contains the master volume controls & inputs/outputs for computers and media players. Both teachers and students can narrate or provide commentary during slide/video/oral presentations or classroom reviews.

> PI30-IRSYS \$950 PI30-INST Installation of system \$425



### Case Study: PI30-IRSYS

Aiken County, South Carolina

### **Public Schools Amplify Teachers** in the Classroom

As the Title 1 Coordinator for J.D. Lever Elementary School, Christie Valenzuela and other staff members wanted to make sure that each student had the same opportunity to learn as everyone else. Located in rural Aiken County, South Carolina, the district decided that one way to meet students' needs would be to install an amplification system in each classroom so that students seated near the back of the class could hear the teacher just as well as students near the front. "Through our research, we discovered that many schools who integrated this technology saw increases in their state assessments," Valenzuela said. "We reviewed many systems, but ultimately chose the Infrared Classroom Audio System from Califone as it brought the most return on our investment." The school purchased 32 systems and mounted the two included array speakers on one of the classroom's walls for maximum projection. Each teacher wears a microphone and students use the handheld microphone when asking questions or giving presentations (both mics can not be used at the same time). "The students really enjoy using the technology because they feel more important since their voice is being amplified and heard by the rest of the class. The teachers appreciate the amplification - not feeling strained at the end of the day," Valenzuela said. Helping to meet the needs of all students, the amplification systems were most positively embraced by the parents of those students with hearing impairments. In addition, the school's speech teacher believes the systems have helped tremendously as they do not add to the classroom's ambient noise level at all, allowing students to hear their teachers and lessons more clearly.

Go to califone.com/casestudies to read the entire case study

# **PA Systems**

# Make Sure They Can Hear You... This Time and Every Time!

The better your students can hear you, the better their behavior, attention, and academic achievement — and the less the vocal strain for you. Whether yours is an issue of poor acoustics, noisy heating and air conditioning units, chatter from neighboring classrooms, or students with hearing disabilities, Califone has the right amplification solution. Our line of classroom-proven wired and wireless audio systems delivers optimum sound reinforcement throughout the room.

# Califone® array speakers are ideal for mounting on whiteboards!



There are many applications for this technology from providing narration to an existing presentation to ESL/ELL or other direct language instruction for a large group. The speakers are specifically designed to increase the "signal-to-noise-ratio," which means targeting the sound to the audience instead of having it bounce around the classroom indiscriminately. A significant advantage to this technology is that students at the back of the class will hear the same quality audio as those in the front. They are ideal for use with whiteboards.



### **PI30**

Our top of the line Array Speaker features wireless reception to give schools the greatest flexibility on how or where they enhance audio. In addition to its volume and tone controls, the PI30 has two separate line outs for connecting additional wired speakers and for other applications such as a dedicated amplification system for students with special needs.

000

PI30 \$199

### Powered speaker with line-in, fixed and variable line outs, mic and DC functioning, 16-channel UHF wireless reception

### **PI30-PS**

This powered speaker with line-in, mic and DC functions has the same evenly distributed sound qualities as the PI30 but without UHF capability.

#### PI30-PS \$175



#### Non-powered, non-UHF

# PI30-SP

This speaker is the non-powered speaker in this series. It is the same caliber as the speakers detailed above, but operates on existing power supplied through the speaker wire carrying the audio, providing installation opportunities in previously underserved areas of the school.

PI30-PS

Powered speaker with line-in,

fixed and variable line outs, mic and

DC functioning (non-UHF)

PI30-SP \$99

### PI30-LCD

This packaged set delivers the "best of" wireless audio for schools, classes & meeting rooms. Our PI30 array speaker is paired with the LCD-16 (page 6) to provide quick and easy set-ups of cord-free audio transmission from mobile AV carts, LCD projectors, computers, and media players by simply setting both units to the same frequency. Additional Califone UHF speakers can linked by matching their frequencies too.

PI30-LCD \$339

#### Phoenix, Arizona

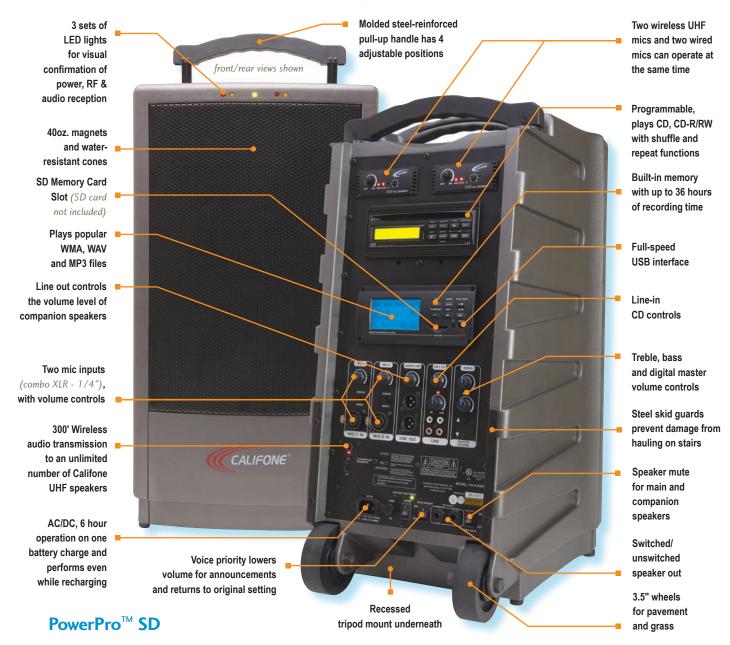
## **Dysart Unified School District Projects Loudly** with Array Technology

Case Study: PI30

Part of a rapidly growing community located outside of Phoenix, Arizona, Dysart Unified School District had only seven schools five years ago and now has 23 buildings and nearly 30,000 students. Meeting the challenges of a growing (& diverse) student population and addressing the instructional needs of teachers, the district decided to install new projectors and speakers in their schools. "We had television sets in each classroom, but the technology was very limited," said Ezra Williams, the network specialist for the district. "We wanted to provide technology that would offer options for instructional purposes in nearly five hundred classrooms. And the speakers from Califone gave us the ability to have a highquality sound system that would connect with the projector system." The Array Speakers (PI30) allow teachers to amplify music, videos and other online interactive programs played directly from their laptop connected to the projector system, all without adding new ambient noise to the classroom — giving the students a greater opportunity to listen and learn. In addition, DUSD chose to provide 20 classrooms with wireless lapel microphones during installation, and now over 100 teachers have requested a lapel mic for their classroom. "Teachers who have hearing impaired students in their classrooms find the amplification to be extremely helpful," Williams said. In addition, the district chose to keep some of the speakers on mobile carts with microphones. This allows teachers to request the portable sound system for activities that may not be in a classroom or for an administrative meeting. "The teachers are so ecstatic about receiving the new audio technology — no more checking out boomboxes or checking into the media labs."

Go to califone.com/casestudies to read the entire case study

# **PA Systems**



Few schools have on-site technical support, and school PA systems may be needed for in-service training one day and in the gym or school cafeteria the next. So investing in multi-use equipment that is easy to set up and operate is important in stretching school budgets. The PowerPro SD is built to deliver superior quality audio that can be clearly heard in a variety of settings. It is the first portable PA system equipped with built-in digital capabilities. 512MB internal memory, SD Memory card and full-speed USB interface provide a variety of digital resources and storage sites for transmitting state-of-the-art digital sound. When you are hosting a larger gathering such as a school carnival or a track and field event, the 90W RMS PA916-SD provides 300′ wireless audio transmission to an unlimited number of wireless powered companion speakers for expanded coverage. In addition to school campuses, the PowerPro™ SD is used by many hotels and meeting facilities, House of Worship functions, emergency response situations and outdoor events.

PA916-SD \$1,925

PA916 Variable speed cassette player instead of SD card/memory/USB port \$1,800













PA616

PA300+UHF

# PowerPro<sup>™</sup> PA Systems

#### Wireless SD

PA916-SD combined with a wireless companion speaker (PA916-PS), wireless handheld mic (Q-316), a second (wired) XLR mic, remote volume control, two tripods, and mic stand (not shown). Since it has wireless audio transmission to other speakers, additional PAs can be readily added. Existing package for groups up to 2,000 people.

PA916SD-A \$3,090 (pictured to the right) PA916A with PA916 instead of PA916-SD \$3,055 (not shown)

#### **Deluxe**

This PowerPro package combines the PA916 with a nonpowered support speaker (PA916-SP). Mics, mic holder, tripods, floor stand, and speaker cable are included.

PA916D \$2,595 (not shown)

#### Basic

Anyone can be a high-tech sound wizard with this easy-to-use system. This set provides the basic components for high-quality audio. Includes PA916, tripod, mic holder with floor stand.

**PA916B** \$1,850 (not shown)





# PowerPro Companion Speaker

This stand-alone wireless PA system can also double as a wired/ wireless support speaker for the PowerPro series and PA616 models. A 16-channel UHF wireless mic receiver with concurrent use of an XLR microphone provides maximum flexibility for use in a variety of situations including conferences and meetings, assemblies, outdoor activities, or emergency broadcasts. "Voice priority" switch automatically lowers the music volume for messages and returns to original sound level when done. A single battery charge delivers 6 hours of use. Battery will recharge while power is on even if the speaker is in use.



PA916-PS \$980

PA916PS-E package front/rear

**PI30** 

# **PowerPro Companion Speaker Kits**

These packages are the ultimate in "plug and play" technology. Just turn on the power and match the receiver and the wireless mic to the same 16-channel UHF frequency. It is that simple. Choose between two different wireless systems — one with a wireless handheld mic and one with a hands-free lapel mic.

PA916PS-E PA916-PS with wireless handheld mic \$1,185 PA916PS-F PA916-PS hands-free operation with beltpack transmitter and lapel mic (not shown) \$1,185



Q316

LCD-16

PL-15

M316

Case Study: PA916-A

#### Midland. Texas

# **Midland Independent** School District Works to **Fight Child Obesity**

The annual National Health and Nutrition Examination Survey (NHANES) by the Centers for Disease Control and Prevention recently found that approximately one-third of U.S. children and teens are overweight or at risk of becoming overweight. Administrators at the Midland Independent School District in Midland, Texas, were concerned that the prevalence of childhood obesity was found to be even greater in their district. With this concern in mind, administrators decided to implement several programs to encourage healthy lifestyles among their 21,000 students. They applied for and received the Carol M. White Physical Education Program (PEP) grant in 2005, which advocates that physical education improves the overall health of children. "As a physical education teacher, you are constantly talking loudly, or even yelling, to provide direction to your students," explained Gwen Smith, the PEP Grant Coordinator for the district. "An amplification system allows our teachers to focus on instruction and the activity at hand, instead of trying to constantly catch the attention of students on the field." MISD purchased a PowerPro (PA916A) system for each of its 24 elementary schools. In addition, the PowerPro system allows educators and administrators to reach large audiences, such as during parent meetings and student assemblies, as the main speaker can connect wirelessly to other speakers on the same channel. "The quality of the units is amazing," Smith concluded. "We are looking into purchasing units for our secondary schools soon. Overall, we feel that our initial goals have been met — we are helping our students to live healthy lifestyles."

Go to califone.com/casestudies to read the entire case study

...to save time & money!



Power + portability = FreedomPro. This handy PA system can transmit to any number of Califone UHF speakers within its 300' transmission range. It provides high-quality audio by itself to a group of up to 750 people. Go-anywhere wheels and 4-position retractable steel handle make it easy to move to any location needed. The system features two mic inputs for concurrent use with a wireless mic. The superior sound is created by 40-ounce magnets with water-resistant cones that are the best in their speaker class. Battery life is 6 hours on a single charge and it can recharge while speaker is on and in use.

Accessories to help ensure...

PA616 \$1,250



### **Road Case** for PA916/PA616

Whether you use it for storage or transport, this rugged case is ready for heavy-duty service. It will ship your PA equipment anywhere and keep it safe and functional. There is now space to include laptops, mics & other accessories so that you can have your complete PA system in one place. Removable case cover makes loading & unloading an efficient process. The bottom of the case is foam-lined to protect either the PA916 or PA616 models.



Cover comes off for easy loading and unloading of your PA System





Rugged "heavy-duty" case for shipping your PA system safe.... Anywhere!

### PowerPro & FreedomPro Accessories (shown below)

Non-Powered Support Speaker PA916-SP \$570

Heavy-Duty Tripod TP-50 \$110

Heavy-Duty Tripod Bag C-TP50 \$90

Volume/Mute Remote Control RC-300 \$22

Soft Speaker Cover with Storage Pocket C900 \$120

# **Wireless UHF Microphones**

To maximize your investment and to give you the greatest number of choices, our UHF mics are all universally compatible with all of our UHF speakers, transmitters and receivers. The 150' transmission range is adequate for most assembly halls and allows freedom of movement at outdoor events. These mics work with PowerPro, FreedomPro, PresentationPro, UHF Array Speaker, and the Podium. Choose from a handheld mic or beltpack transmitter with any of our three hands-free microphones: headset, flexible collar, or electret lapel.

Q-316 Dynamic Handheld Wireless Microphone \$144 M-316 Beltpack Transmitter \$140

### Use any of these 3 hands-free presentation mics with the M-316 beltpack transmitter:



Flexible Collar Microphone CM-316 \$32



Headset Microphone HBM-316 \$32



Electret Lapel Microphone LM-316 \$32

# **Wired Microphones**

### 600 Ohm Dynamic Handheld Uni-Directional Mic

This highly sensitive handheld microphone is perfect for student, teacher, or parent presentations. The professional grade XLR plug provides superior sound quality giving confidence to all presenters or performers (shown on right).

PADM-510 (1/4") \$42 PADM-515 (XLR) \$42



### **Deluxe Dynamic XLR Microphone**

Send your speaker down the road or down the hall with this rugged case containing a quality microphone and a 15' cable.

PADM-558 \$88 shown left

# PADM-510/515 shown

### **Remote Microphone**

Enjoy the convenience of a remote start/stop switch in the event that the presenter forgets to turn this microphone on or off.

4805AV \$15









...your message is

CM-316 HBM-316 LM-316

PADM-558

PADM-510

4805AV

#### PresentationPro Packages



### PA300UHF-PQ

Includes

PA300+UHF, wireless handheld Q-316
microphone, rugged foam-lined
carry case, MB-350 mounting
bracket, portable TP-30 tripod
with carry case and
RC-300 remote control

# Wireless & Wired PresentationPro™ Packages

Presentation systems vary by size, components & quality, but you can depend on Califone® to put together, easy-to-use packages, with quality equipment at an affordable price that can handle a range of situations. Whether it is for an individual school, a regional training center, or accompanying a guest presenter moving from building to building, this package can adapt to a variety of venues and presentation styles for up to 350 people. In its rugged, foam-lined carrying case, it is a presentation system looking for a presenter. Packages include your choice of microphone, tripod, remote volume control and either the PresentationPro+UHF detailed above or the PA300+which is the "wired only" version of the PresentationPro.

PA300UHF-PQ with Q-316 handheld mic \$620 PA300UHF-PC with M-316, flexible collar mic \$620 PA300UHF-PH with M-316, headset mic \$620 PA300UHF-PL with M-316, with lapel mic \$620 PA300-H M-316 w/headset mic, soft carry case \$491 PA300-P Wired PA300+, XLR mic (PADM-515) \$390

#### Accessories

MB-350 (shown above) Mounting bracket & hardware \$55

**TP-30** (shown above) Tripod \$60

C300

Soft carry case \$42



# **PA Systems**



### PresentationPro+UHF

School audio equipment needs to be rugged, portable, & versatile. Indoor or outdoor. Wired or wireless. Hook up to a computer, projector, or media player. The variations are endless & make this workhorse a good investment. It can be used in classrooms, meeting rooms, auditoriums, hotel and conference rooms, & outdoor events. It's made for quick and easy setups so you don't need an engineering degree to control the volume level remotely or even run with wireless audio from a remote LCD projector. It accepts one 16-channel UHF mic and two wired mics at the same time.



# **PresentationPro+UHF** "Battery Powered"

Power outages, emergency situations, outdoor activities or athletic events are the types of occasions when you need a battery powered PA system. AC/DC operation provides 6 hours of run time & will continue to function while it recharges (8 hour cycle). It features a line output so additional non-powered speakers can be linked for larger presentations.

Multiple presenters can use both a wired mic and a 16-channel UHF mic simultaneously. Highly efficient sound broadcasts loud enough to be heard by up to 200 people.

PA150-H \$495 PA150+UHF \$350





perfect for lecture halls, meetings,

conferences, field trips, tours, or any number of indoor/outdoor

activities. The battery powered and wireless mic has a 100' transmission range which is adequate for the venues listed above. The beltpack transmitter and mic store inside the amplifier to keep everything safe in one place. There is a choice of two frequencies for simultaneous wireless announcements.

PA10A 206.400 MHz frequency \$295 PA10B 210.250 MHz frequency \$295

#### **PA Pro Packages**

**Includes PA Pro and handheld** wireless mic (instead of beltpack transmitter & mic) with soft carry case

PA10A-1 206.400 MHz frequency \$379

PA10B-1 210.250 MHz frequency \$379







PA10A-M Left PA10B-M Right

#### **PA Pro Accessories**

PA10A-M Wireless microphone 206.400 MHz frequency \$59 PA10B-M Wireless microphone 210.250 MHz frequency \$59 C-10 Soft carry case for PA10 \$39

#### Case Study: PA300+

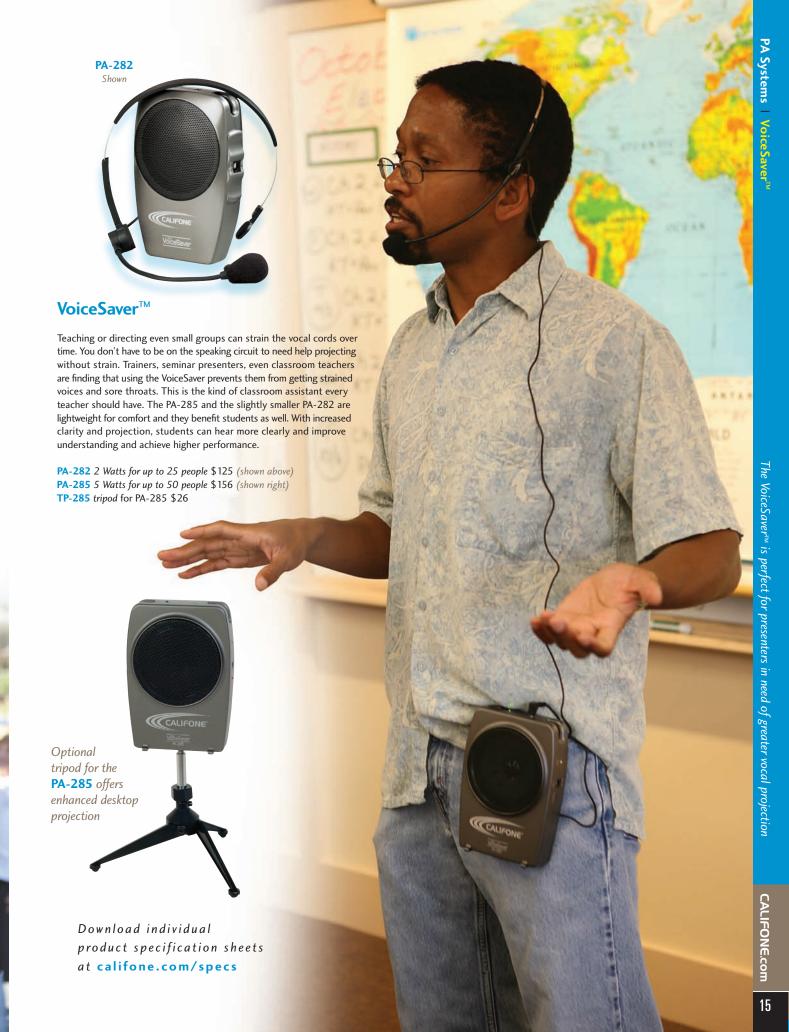
Lake Washington, Washington

### **Lake Washington School District Students Hear Clearly**

Five years ago, Lake Washington School District (LWSD), located east of Seattle, was looking to install new technologies that would better serve its increasingly more digital-savvy student population. LWSD was looking for a cost-effective, high-quality speaker that would supply ample sound to the entire classroom. Decision-makers also required that the system be easy-to-use, durable and flexible enough for everyday classroom use. LWSD chose the wired PresentationPro (PA300+) speaker from Califone. "We decided to go with the PresentationPro speaker as its quality and volume allowed us to install just one unit per classroom," said Steve Lewey, Project Manager for LWSD. "With competing products, we would need two speakers, which would ultimately increase the cost of installation and maintenance." The PresentationPro speaker provides LWSD educators with high-quality audio support, while seamlessly connecting to LCD projectors, interactive whiteboards, multimedia players, DVD/VCRs and computers for enhanced visual and audio learning, offering a platform for meeting state standards. Fifteen hundred units were installed throughout the district, and Lewey and his team have found the speakers to be both tough and durable. They were able to easily mount the speakers on top of builtin cabinetry, saving costs on ceiling-mounts and allowing easy access for when they roll out their much-anticipated voice amplification program. "The speaker is not overly complex, which allows our staff to easily connect to other products using its multiple audio-in jacks. This gives us a great amount of flexibility. The PresentationPro speakers have not only met, but have exceeded our expectations," Lewey concluded.

Go to califone.com/casestudies to read the entire case study





# **Headphones & Headsets**

# The Headphones and Headsets Teachers Have Trusted for Over 60 Years Are Now Even Better!

Califone® offers more product choices with features designed specifically for educational use than any other manufacturer. Our durable headphones and headsets are built with rugged ABS plastic to withstand the rigors of daily classroom and library use. They deliver the crisp, clear audio students need to tune in to learning, which is particularly important for young readers who are building skills in phonemic awareness, comprehension, fluency, vocabulary and phonics.

To keep students focused and on task, our headphones and headsets also feature ambient noise-reducing earcups that tune out external distractions. Recessed wiring provides an extra safety measure. In addition to classroom centers and language lab uses, our headphones and headsets are ideally suited for 1:1 instruction in computer labs, multimedia workstations and in speech pathology applications.

# New! Antimicrobial Protection... Another Califone Breakthrough!

Now, Califone® has revolutionized both headphones and student protection by incorporating an antimicrobial compound into our newest stereo/mono and mono headphones. It can't wear off, so it delivers active protection to prevent the growth of a broad range of bacteria, mold and mildew for the life of the headphones. This material is the first of its kind to be used within audio-assisted products & is EPA registered, FDA listed & NSF certified.

# Antimicrobial Switchable Stereo/Mono Headphone

Our patented antimicrobial compound is the first of its kind to protect students from unnecessary growth of bacteria, mold and mildew when sharing headphones. Ambient noise-reducing earcups block external distractions and keep students on task. Designed for both monaural and stereo use with the flip of a switch, individualized sound control ensures customization for each student. Cushioned leatherette earpads are easily refreshed with a quick wipe.

3068-AM \$17

Headphone storage rack **2003** on page 31



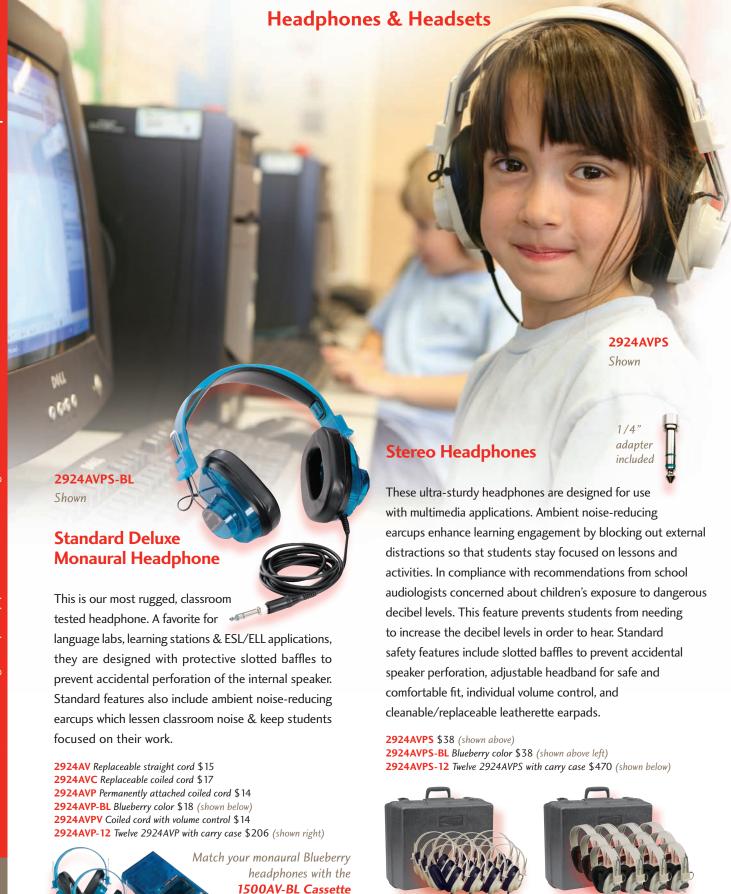




# **Headphones & Headsets**

# **Antimicrobial Deluxe Monaural Headphone**





Got questions? Call us toll free 800.722.0500 or 818.407.2400

2924AVP-12

2924AVPS-12

**2924EC** 24-pack of disposable cloth earpad covers (12 pairs) for 2924 series \$19

Player/Recorder

on page 30



**2800EC** 24-pack of disposable cloth earpad covers (12 pairs) for 2800 and 2810 series \$19

Case Study: SA-740

Jemez Valley, New Mexico

### Jemez Valley Public School District Goes the Distance to Learn

Jemez Valley Public School District, a small school district north of Albuquerque, New Mexico, where the majority of students do not have access to technology at home, wanted to provide their students with new and different challenging course options. Due to limited resources within the community, JVPSD decided to implement a distance learning program. With the help of technology and support from school leadership, the district's high school students can now choose from 20 courses taught by dedicated teachers in Pennsylvania, more than 1,800 miles away. Students meet in the library and participate over the Internet in classes, such as pre-algebra and English literature. In order to meet the criteria of hosting a distance learning program, the district needed quality headphones. "We chose the Superior Stereo Headphone from Califone because we not only trusted the brand, but also experience shows us that the equipment can handle the kids," said Lisa Simpson, Systems Manager for the district. To maximize the learning experience, these headphones reduce ambient noise for the students, allowing them to concentrate on their teacher's voice and the questions of other participating students. In addition, the headphones are used for the district's reading intervention program. "We are using the headphones with programs that address the needs of students who are advanced and for those who may need additional help with their work," Simpson said.

Go to califone.com/casestudies to read the entire case study

# **Headphones & Headsets**

# Superior Stereo Headphones

High fidelity sound requires high quality headphones to maximize the audio experience. For students struggling with listening and decoding skills, a move to a superior headphone could improve the learning outcome. This is our top-of-the-line headphone and is designed to deliver the highest caliber sound experience. Ambient noise-reducing earcups, cleanable and replaceable over-the-ear cushioned leatherette earpads are standard features.

SA-740 \$26.75



# Switchable Stereo/Mono Headphone

These durable stereo/monaural

headphones will provide endless hours of use at language listening stations. Ambient noise-reducing earcups keep external distractions to a minimum while students are listening to a story or language application. They are also useful for the stereo needs of

Both headband and earcups are cushioned for comfort.

**3068AV** \$14

computer workstations.

**3068-12** Twelve 3068AV headphones with foam-lined carry case \$199



**2924EC** 24-pack of disposable cloth earpad covers (12 pairs) for 3068AV & SA-740 \$19

**3068AV** is also available with Antimicrobial protection on page 16



**3060AVS** 

# **Headphones & Headsets**



# **Multimedia Stereo Headphones**

Educational software plays an increasingly important role in today's curriculum. Whether delivered through a broadband connection or media drives, comfortable headphones make lengthy computer sessions more enjoyable for students. These stereo headphones are lightweight and can be used in computer labs & classroom listening centers.

3060AVS Silver color without volume control \$13 3060AV Beige color with volume control \$13 3060AVBL Blueberry color with volume control \$13

**3060EC** 24-pack of disposable cloth earpad covers (12 pairs) for 3060 series \$19



# Twelve 3060AV headphones with carry case \$175

3060AV-12



Helps to minimize the spread of head lice with individual headphones stored in separate bags. Moisture-resistant storage bags have a place to label each student's name. These stereo headphones are flexible for extended classroom use.

CA-2 \$6.75
3060EC 24-pack of disposable cloth earpad covers (12 pairs) for CA-2 \$19



Thirty headphones with carry case \$194

Case Study: 3066-USB

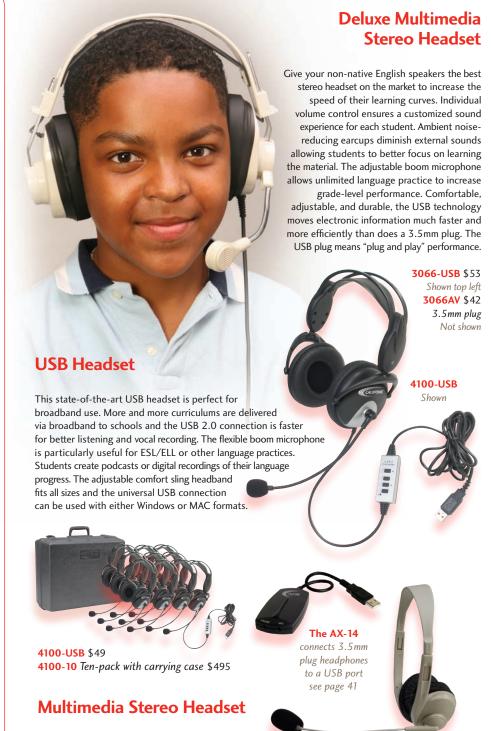
Glendale. Arizona

### Glendale Elementary School District Speaks and Plays with USB Headsets

Glendale Elementary School District, located near Phoenix, Arizona, is the fastest growing district in Arizona, serving nearly 25,300 elementary students. In an effort to further help the district's rapidly increasing population of English language learners (now about 3,800 students), GESD adopted a specialized curriculum called DynEd and needed certain technology to support the new program. They required a headphone with a microphone that would be sturdy enough to handle classroom abuse, such as the Deluxe Multimedia Stereo Headset from Califone. "We decided to purchase the 3066-USB headsets because we liked that they could connect to the computer — just plug and play," said Delfina Rodriguez, the ELL Intervention Program Coordinator for the district. "The headsets are now in our schools, the majority of them for our ELL program and others are used throughout the district in labs or on mobile carts." Students participating in the specialized ELL curriculum illustrate their progress by listening to an audio recording from the program's software, repeating the sentence into the microphone, recording the message, and then playing it back to assess their own work. The students are split into small groups, which allows the teachers to monitor them and their progress closely. "Both the students and the educators are excited to use the headsets and found that they work nicely with the specialized curriculum," Rodriguez said. In addition, the headsets are specially designed to reduce ambient noise, helping to prevent noiseinduced hearing loss and keep students on task throughout the assignment.

Go to califone.com/casestudies to read the entire case study

# **Headphones & Headsets**



3064-USB

Shown

The USB plug eliminates the need for a sound card with this multimedia stereo headset & makes it compatible with all computer formats. In-line volume control & windscreen reduce unintentional sounds during recordings. These are particularly helpful in language learning applications when children must listen to a sound and then respond with the correct pronunciation.

**3064-USB** \$39 **3064AV** 3.5mm plug \$15 **3064AVBL** Blueberry, 3.5mm plug \$15



Deliver wireless audio to a limitless number of listeners within a 100' + transmission range. Choose up to three color groups for use with up to three sets of students simultaneously for true differentiated instruction in classrooms and labs. Color-coded hardware makes it easy to identify, store, and track. The system can be used with any audio source including computers and media players. Teachers can transmit directions to students through the built-in 1/4" mic jack on the transmitter. The Wireless Listening Center includes four wireless headphones with matching wireless transmitter, recharging cables and patch cord to connect with the audio source.

**CLS7XX-4** \$280 **CLS7XX** Additional Wireless Headphone \$52





Wireless VHF/FM **Transmitter** 

Easily connects to any audio source.

**CLS7XXT** \$79

# **Infrared Headphone**

Looking for a cost-effective way to create wireless learning for your students? These Infrared headphones can be used with the 3432IR (page 30) and the 2395IR (page 27) within a 15' line-of-sight range that provides freedom of movement for you and your students. Volume levels can be individualized. Wireless headphones can dramatically impact your students' skill levels by providing critical one-to-one instruction. Ambient noise-reducing earcups diminish external sounds allowing students to stay on task.



# Infrared/USB Headphone

Optimize your student-to-computer ratio with this headphone. The detached transmitter connects to a computer's USB port & transmits wireless stereo to the headphone. Each headphone within a five-foot line-of-sight receives the signal from the transmitter. This is ideal for use in classroom listening stations or computer labs where students can gather in a semi-circle in front of the computer. Ambient noise-reducing earcups diminish external sounds allowing students to stay on task.



35IR-USB \$63 Four-person 35IR-PLC on page 38 35IR-B \$44 Additional wireless headphone without transmitter

# **Media Players**





# 8101 MP3 Player/Recorder

# **Your Students Can Become Podcasters!**

What would you say to a new MP3 player that has all the standard features you expect combined with several classroom specific elements and the rugged, classroom-ready construction and hearing safety protection you expect from Califone? Protecting students from dangerous hearing loss is important to us, so we are proud to announce the Califone model has been designed as the first MP3 player/recorder with its playback volume not to exceed the 85dB recommendation of the American Speech-Language-Hearing Association.

Our MP3 player comes with a built-in microphone, enabling student-created podcasting. Podcasting meets technology standards in many states giving students a new technology outlet to collaborate, publish, and communicate their ideas and projects. Students will have fun creating vocal recordings that can then be used to track their language and reading progress over time. The MP3 player is also ideal for nurturing language learning, working with belowgrade readers and listening to recorded books and music. Teachers are actively finding additional uses for MP3 players inside and outside the classroom.

Our 8100 is particularly helpful with special-needs students and with ELL/ELD students as it provides a personal and portable way to fast-track language acquisition or other necessary learning. An LCD screen displays the current track status, track number, total tracks, and track time allowing both instructors and students to stay on task. And with an eye to stretching your technology dollars, our MP3 player connects to two headphones at one time so that students can partner with peers or parents for listening or recording projects. Another prominent safety feature is in its accompanying headphone, whose ambient noise-reducing earcups reduce distracting noise, therefore lessening the need to increase the volume. Not only does its mini USB connection allow quick transfers of digital files to and from a computer, the MP3 player automatically recharges the internal battery in 5 hours while it is connected to the computer.

**8101** \$148 (with one headphone) **8100** \$130 (MP3 player only)

8104 Four-Person MP3 Learning Center on page 35

### Rockville, Maryland

### **Califone Always Advocates for Safe Listening Practices**

Case Study: 8100 MP3

Hearing loss can lead to numerous problems in school, such as difficulty with academic achievement in language arts, vocabulary, arithmetic, and problem solving. Califone believes part of its duty includes helping educators inform their students on how to responsibly use audio technology. Hearing loss can be caused by many factors, but one that has caught the attention of safe hearing advocates (with the recent rise in popularity of personal MP3 players) is Noise-Induced Hearing Loss. This condition results from listening for too long to audio that is amplified beyond decibel levels considered safe. Every day, students put their hearing at risk, often listening to audio above 85 decibels, which is the level hearing experts recommend not to be exceeded for prolonged periods. The American Speech Language Hearing Association (ASHA) recently found that 40 percent of students reported they set their music players' volume too loud. All Califone headphones and headsets incorporate ambient noise-reducing earcups, which block external noise more effectively than the ear bud design, eliminating the need to raise the volume. Califone designed its 8100 MP3 player to meet the ASHA recommended decibel level — the only manufacturer to do so — through its innovative Sentinel<sup>™</sup> technology. The company's goal in creating the MP3 Player is to provide educators with an accessible technology that enhances instruction and prepares students for the 21st century. Students are increasingly comfortable with the technology of personal audio players, and Califone wants to ensure its MP3 player and headphones continue to set the education industry standard for technical innovation and student safety. To learn how to prevent Noise-Induced Hearing Loss & about ASHA's safe hearing campaign, visit www.listentoyourbuds.org.

# **Media Players**

# **Enhance the Sound of Active Learning — Safely!**

From our flagship Performer Plus<sup>™</sup>, to the next-generation Music Maker<sup>™</sup> USB, to personal MP3 and CD players, Califone<sup>®</sup> has the media players that educators need to incorporate sound technology into the classroom and meet the differentiated learning styles of their students.

Designed specifically for school use, our media players — like all Califone products — are rugged, durable and easy-to-operate, even for the littlest hands. Built beyond the industry's most rigorous standards, our steel grille coverings protect the recessed speakers from damage. The tough ABS plastic exterior withstands inevitable impacts.



# The Music Maker™ USB

Our new digital media player truly does it all. It supports the most popular audio media (CD/CD-R/CD-RW, MP3) and can play, record, or store to its 512 MB flash memory or to an SD card (not included). Giving educators a wealth of flexibility in how they use audio to support language acquisition, the Music MakerTM USB can be utilized by individual students working at classroom learning centers or as part of a presentation to as many as 75 people. The resulting digital file can be transferred through the mini USB port to a computer or media player and become part of a student's formative assessments or even emailed home to their parents. Its built-in variable speed playback gives teachers the opportunity to slow down the audio playback so that students can distinguish tricky letter and word combinations. Whether they are native English speakers learning to read or ELL/ELD students mastering English, the ability to slow the delivery speed and repeat as often as necessary is a compelling feature of this digital wonder.

2396 \$250



# Music Maker<sup>™</sup> Series

Full-fidelity audio promotes listening and reading comprehension by providing a clean and clear audio experience for up to 75 people. Phonemic awareness is a critical component of good reading skills. Being able to hear and understand clearly is essential to acquiring phonemic awareness. Promote these and other important skills that develop strong readers with these all-purpose multimedia player/recorders. Teachers can adjust lesson plans for individuals, small groups, or entire classes with multiple jacks, headphones, and speakers.



**34B-IR** For wireless group listening with the 2395IR Page 34



# **Media Players**

# **Spirit**<sup>™</sup>

Built to withstand the rigors of the classroom, this rugged player/ recorder is ideal for music and movement activities as well as story time, foreign language instruction, and audio books.

Teachers appreciate its flexibility in learning centers where it can be used for independent study or with small groups. It is an essential part of many ELL and ESL classes with its multiple formats — AM/FM, cassette, and CD options. The tough ABS plastic exterior is so strong that the Spirit can be used for up to 40 students inside or outside without any concern.

1776 \$102

1776 & 2455
Learning Centers on page 33

### **Performer Plus**<sup>™</sup>

If you can only buy one media player, this is the one. Classroom-tested in thousands of schools, the Performer Plus is designed with features classes need. Whether you are using it for class projects, independent study or small group work, the built-in mic, six headphone jacks, tamper-proof speakers, and variable speed CD/cassette playback are ideal for all types of classroom activities from ELL/ELD to dance and creative movement classes or school assemblies. Additional features include remote control for freedom of movement around the classroom; speakers that are powerful enough to reach out to a crowd of 100 students; and a "voice-over" function that makes it possible for announcements or emergency instructions to be heard over whatever audio program is playing.

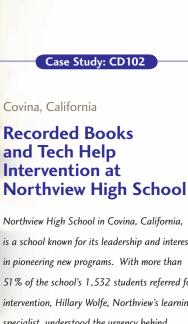








top view with variable speed playback & 3.5mm headphone jack



Northview High School in Covina, California, is a school known for its leadership and interest in pioneering new programs. With more than 51% of the school's 1,532 students referred for intervention, Hillary Wolfe, Northview's learning specialist, understood the urgency behind developing a specialized program for students struggling with reading. "Our literacy academy is a great way to serve many students at the same time," Wolfe explained. "Though it took a lot of extra effort to get some of the teachers and students excited about the program at first, we now have more than 70 peer tutors across the curriculum." Students are able to come to the library, meet with their peer tutor, check out a recorded book, listen and read along on their CD102 players from Califone, and review the material. "The kids really enjoy the CD players, especially the portable nature of the system," Wolfe said. "With this new program, the library is now bustling. So many students are coming through, we started a book club and we are trying to set-up an inter-library exchange with the community library to access even more recorded books." Like many other assisted reading programs, informal studies have illustrated that using technology while reading, such as recorded books and CD players, can interest students in new genres, improve critical listening skills and emphasize the humor or sadness in texts. "Most importantly, we have seen on average a 36-40% improvement in grades for all of the intervention program participants," Wolfe concluded.

Go to califone.com/casestudies to read the entire case study



Students who read along silently while listening to a recording of a book can make significant gains in fluency and comprehension from this single activity. This holds true for struggling readers whose native language is English as well as non-native English speakers. It can also be used to support comprehension, phonics, vocabulary, Special Ed, ELD, ELL and other language learning applications. Students reap the benefit of one-to-one instruction in class and at home. Our sturdy CD player is designed for single or group uses (with a jackbox) and includes an ambient noise-reducing 3060AVS headphone.

CD102 \$49

# **Media Players**

# Deluxe Series Player/Recorders

Our sturdy cassette player/recorders continue to be a mainstay in classrooms and school libraries across the country. Rugged ABS construction allows schools to extend the life of their cassette learning materials & redirect their limited budgets to other, more pressing needs. The Deluxe Series offers maximum flexibility for use in library and classroom listening centers, music and movement, story-time activities and playback of recorded books. Seven built-in headphone jacks enable individual or small group learning. Teachers appreciate its built-in, auxiliary, and remote mic connections and the "directional sound" feature projects audio out to the class instead of up to the ceiling to add even more flexibility. A permanent three-wire cord is attached for student safety.

**5272AV** 10 Watt, loud enough for up to 100 people \$160 **5262AV** 5 Watt, loud enough for up to 75 people \$135



5272AV Shown

**3432IR** \$129

# Infrared Classroom Cassette Recorder/Player

NCLB reading requirements reinforce what teachers do naturally with new or struggling readers and that is to work with them one to one or in small groups. This cassette recorder/player creates cord-free listening (34B-IR) for students and teachers to work up to 15 feet away from the listening station. Infrared audio transmission allows the teacher to be in control of "who, what, and when" — not the technology. Or if the preference is to use wired headphones, it's outfitted with seven built-in headphone jacks. Loud enough to carry sound to 50 people, teachers have the option to use it for whole-class instruction or in small groups anywhere in a classroom or library. A built-in mic enables essential modeling and response activities.



For use with a smaller number of students or in individual learning centers, this recorder/player features four built-in headphone jacks for expansion to small group activities. Easy-to-operate and durable, this recorder/player helps teachers promote listening and reading comprehension skills. Available with or without the built-in microphone, the audio is loud enough for up to 30 people.

3112AV Player only, no built-in microphone or remote stop/start jacks \$85 (not shown) 3132AV \$88



Just as the name implies, this recorder/ player is designed for those with the tightest budgets. It retains the essential features necessary for independent or group work but on a smaller scale with a built-in mic to record student successes. Loud enough for 20 people to clearly hear the audio, this recorder/player is C-UL/CE approved for safe school use.

1300AV \$64 1300PLC on page 36 New!



See the Cassette Learning Centers on page 36

# Translucent Cassette Player/Recorder

Contains all the features of our budget recorder/player in addition to a second 1/4" headphone jack for another listener. The translucent blueberry coloring provides a fun, fresh alternative that engages students and helps teachers organize their learning centers.

1500AVBL \$64

# **Media Players**

# **Record Player**

for 1005 \$8





## CD Player/Variable Speed Stereo Cassette Karaoke

Children of all ages love sing-alongs. As music incorporates rhythm and rhyme, it can play an important role in language acquisition. Students build confidence by singing alone or with a group. Our player's variable speed cassette/CD playback is ideal for classroom sing-alongs. Multiple inputs and outputs, choice of vocal/stereo/music, dynamic mic and volume controls provide maximum flexibility. One video cable included for extended application.

2595AV \$499



# Rugged **Carry** Case

Dependable, reliable, portable, and safe storage for multimedia centers within libraries, classrooms, and audio-visual carts.

2001 \$32



# Headphone **Storage** Rack

Bring order to the classroom or lab with this rack which stores up to eight headphones for listening centers and language learning. An included vinyl dust cover safeguards the equipment while the slip-resistant base and built-in hook and loop fastener can hold either a jackbox or a small media player.

**2003** \$52



# Multimedia Storage Case

Protect valuable equipment with this roomy, foam-lined polypropylene case. It is guaranteed not to split, splinter, or rust.

**2005** \$54



Media **Player** Storage Bag

This soft-case Cordura® nylon bag has a zippered outside pocket and shoulder strap. It has enough room to handle any Califone media player.

2006 \$44

# **Learning Centers**

# **Durability and Superior Performance Set Califone® Apart.**

In traditional and self-paced classrooms, libraries and other learning environments, students can achieve more with Califone learning centers. Our learning centers are ideal for different sized student groups to listen to audio books, do computer work, record podcasts or watch instructional media without disturbing the rest of the class.

All our learning centers feature headphones with ambient noise-reducing earcups to minimize external distractions and potential hearing loss. And for students who lack strong language skills or are developing computer competencies, Califone media players have playback features so language samples can be repeated to reinforce instruction or you can record your own to support specific instruction or activities. Rugged ABS plastic construction withstands hard use in schools and still projects its excellent sound.

### Other examples of Califone innovation?

We offer the only two learning centers with variable speed playback. We offer wireless headphones and also jackboxes with USB connectors to work directly with the computers in your classroom, so students can work more effectively in small groups, maximizing collaboration and access to technology at the same time!



# The Music Maker™ USB Learning Center

Most teachers use a variety of teaching strategies as children learn in different ways. There are some lessons that lend themselves to whole class instruction and some that are learned more effectively individually or in small groups. Technology continues to evolve allowing us to better meet the demands of today's classroom. Our new Music Maker™ USB Learning Center with SD memory capability is our most versatile learning center to date with the greatest functionality. As long as Internet access is either limited or intermittent in many schools, we are committed to developing effective audio technology that is not Internet or broadband dependent. In addition to supporting the most popular audio formats (CD/CD-R/CD-RW/MP3), this learning center can be used by 1-10 students connected through its 1210AVPS stereo jackbox or broadcasting to larger groups of up to 75 people.

Six 3068-AM mono/stereo antimicrobial headphones (*on page 16*) are included with the learning center.

**2396** on page 26

2396PLC \$349



# **Spirit<sup>™</sup> Learning Centers**

Reading research clearly indicates that students develop literacy skills much more quickly in an audio-rich environment.

The high-quality audio of our learning centers helps develop students' listening skills whether they are learning phonemes or practicing a new language. This best-seller is available in two versions to work with different sized groups. In addition to the Spirit multimedia (AM-FM/CD/Cassette) player are four or six switchable stereo/mono headphones featuring ambient noise-reducing earcups with padded headband; choice of four or ten-position stereo jackbox with individual volume controls for individual sound customization during group use.

1776PLC Four-person; four 3068AV headphones and 4-position stereo jackbox \$245 1776PLC-6 Expandable 6-person; six 3068AV headphones and 10-position stereo jackbox \$265(not shown)



# **Learning Centers**

# **Music Maker Learning Centers**

Audio technology allows students to listen and practice at their own pace and as long as necessary to strengthen their reading skills. Learning centers support differentiated instruction and provide students with opportunities for practice and review that are not possible during regular instruction time. Research indicates that the more time students spend on task, the stronger their skills become. The following multimedia learning centers are configured to provide meaningful audio experiences to different groups.

# **6-Person Learning Center**

The six infrared wireless headphones in this expandable multimedia learning center allow teachers to group students of similar reading ability for read-alongs or language acquisition activities. The versatile media player is equipped with built-in wireless audio transmission for convenience and ease of use. Headphones allow for freedom of movement within a 15' line of sight range. Individual volume controls provide sound customization for each student.



Wireless capable

### 2395IRPLC-6 \$359

Additional 34B-IR headphones on page 23



# 4-Person Learning Center

This affordable learning center should be considered essential classroom or language lab equipment whether used for reading practice or language acquisition. Many foreign language and ESL/ELL instructors find regular listening sessions help students hear and acquire correct pronunciation and attain better fluency. The classroom-proven media player features single cassette, CD, and AM/FM as well as MP3 capabilities. The four stereo headphones connect to a 4-position jackbox for efficient audio delivery.

2385PLC \$280

# 4-Person Learning Center Plus

Most recorded text programs include assigned Lexile scores. This allows teachers and students to track proficiency more effectively. This version of the learning center provides a small upgrade for educators looking for as much flexibility as possible. A second cassette cartridge allows teachers even more options for tape-to-tape recording which can be used with independent and group work. The 4-position stereo jackbox and 4 stereo headphones listed above are also included.

2395PLC \$315





This state-of-the-art learning center excels in portability and usability. Students' familiarity with the basic technology means no barrier to learning. In fact, teachers find that students are eager to use this learning center as it allows them to move forward as quickly as they can to master the lessons and look cool in the process. No worries for the teacher that the MP3 media player is being used inappropriately as the teacher is the one who loads the content and syncs it to a computer. This is an easy and fun way to put students on the fast track to success. The silver-plated connection points of the 4-position stereo jackbox ensure excellent connections and superior audio. Four stereo headphones featuring ambient noise-reducing earcups are included and everything is housed in a durable foam-lined carrying case (not shown) for convenience and portability.

8104 \$250

# DVD105 Learning Center

This DVD learning center was designed so that schools can easily move it to wherever it is needed. Like all Califone products, it exceeds the required standards for classroom use. The set includes a DVD player, six multimedia stereo headphones and two four-position stereo jackboxes (not shown), leaving room for a total of eight participants. Immerse a small group in the multi-sensory world that DVDs provide while engaging the rest of the class in direct instruction.

**DVD105-PLC** \$315

# **DVD50 Learning Center**

Whether it is down the hall to another classroom or home with a student, you can take learning on a road trip with this handy set. Also perfect for

use in a school library or classroom reading center, this set includes a mini-DVD player with a bright 7" screen that is ideal for individual or small group work. An audio splitter, two multimedia stereo headphones, remote control, and a foam-lined carrying case complete the set.

**DVD50-PLC** \$375



# 4-Person Portable CD Learning Center

Not only is this learning center ideal for use with up to four students, it can also be checked out from the school or library media center and sent home with families to facilitate continued learning after school hours. Whether used for additional instruction or review, the portability of this set gives teachers additional options for bringing students up to grade level.

The set includes a digital CD player, four multimedia headphones, and a 4-position mini-stereo jackbox with individual volume controls all housed in a rugged carrying case.

**CD102-PLC** \$139





Budget Learning Center

Ideal for small group work in classrooms and libraries, this center includes Budget player/recorder, six antimicrobial headphones, jackbox and carry case.

1300PLC \$155



# Wired/Wireless Deluxe Learning Center

The choice between hardwired or wireless is now in the hands of the individual teacher. Our Deluxe Learning Center now includes the media player that can handle both wired and wireless uses to create greater flexibility in the classroom. As it is designed to move from class to class as needed, it adapts more easily to individual classroom conditions. The cassette player/recorder comes with seven built-in headphone jacks (5 rear and 2 side), should wired headphones be used. The center comes with four infrared headphones (no jackbox is necessary) which is expandable to accomodate more students with additional wireless headphones.

3432IR-PLC \$240

Wireless headphone **34B-IR** on page 23

# **Learning Centers**



This is our most affordable 6-person learning center. Six deluxe monaural headphones make it perfect for small group listening stations, reading activities, ESL programs, or language labs. Individual volume controls in the 6-position jackbox provide personal sound customization. The durable carrying case packs everything up for easy storage or transportation between classes.

3132PLC \$210



A switchable PA function sets this cassette recorder/player apart from others. Built to stringent Califone standards, the six deluxe monaural headphones plug directly into headphone jacks on the player, eliminating the need for a separate jackbox.

5272PLC 10 Watt Recorder/Player w/2001 carry case \$255 **5262PLC** 5 Watt Recorder/Player w/2001 carry case \$240

# **Learning Centers without Media Players**

Enhanced audio-based technology has created new ways for non-powered centers and jackboxes to strengthen differentiated group learning and comprehension skills for ELL & ELD applications. Now computers can host learning center activities with the assistance of USB technology that's built into our latest jackbox.



# **Kids Non-Powered Stereo Listening Center**

Especially designed for young students, the primary colors and good fit of the four headphones and matching jackbox will engage children and help them focus on the task at hand.

1114BL-4 Blue headphones & jackbox \$59 1114RD-4 Red headphones & jackbox \$59 1114YL-4 Yellow headphones & jackbox \$59

# **Stereo Listening Centers**

Available with either a durable plastic case or headphone rack, these sets include four stereo headphones and a 4-position stereo jackbox.

Four 2924AVPS stereo headphones, 4-position 1214AVPS stereo jackbox

1214AVPS-01 \$115 1214AVPS-03 \$130

The last two numbers of non-powered centers designate either:

"-01" 2001 durable polyethylene Carry case

"-03" 2003 Headphone rack and dust cover

**2924TLC-BL** Four 2924AVPS-BL headphones, 1214AVPS-BL jackbox \$94



**Monaural Centers** 

Listening centers are ideal for individual or group study for language applications in libraries and classrooms

#### **6-Position Listening Centers**

- Six monaural 2924AVP headphones (unless noted)
- 6-position 1216AVPY jackbox with volume controls

**1216AVP-01** \$116 **1216AVP-03** \$138

**1216AV-01** 2924AV headphones \$128

#### **8-Position Listening Centers**

- Eight monaural 2924AVP headphones (unless noted)
- 8-position 1218AVPY jackbox with individual volume controls
- Choice of Carry case 2001 or Headphone rack 2003 page 31

1218AVP-01 \$144 1218AVP-03 \$169

**1218AV-01** 2924AV headphones \$161 **1218AV-03** 2924AV headphones \$184

1208AVP-01 No volume control on jackbox \$138

1208AV-01 2924AV headphones, jackbox with no volume control \$152





1218AVP-03

# **Learning Centers**

# The More They Can Hear... The Better They Achieve

Increase the number of students who can participate in small group audio activities cost-effectively. Our jackboxes ensure that no listener is left behind. Effective for groups of two or more, jackboxes enable each student to use a headphone to listen and read along with the rest of the class. Whether the classroom technology connects to a media player, streams audio from a computer, captures verbal responses or podcasts, Califone® offers a variety of jackboxes to meet the demands of growing classrooms.

# **USB** Jackbox

jackbox is the only model capable of playing audio and recording responses to a computer. This allows teachers to actively monitor language acquisition & reading progress through the recorded responses. Teachers can use recordings to assess

This six-position, multi-modal students' reading proficiencies. It increases the efficacy of language acquisition programs, making it ideal for students and multiple users on a VOIP call. Because it connects directly to a computer, the 1216USB allows students to create podcasts & digital recordings of their reading progress.

1216USB-6 USB jackbox with six 3064AV headsets \$139 1216USB USB jackbox only \$65



1218AVPY

1216AVPY

# Monaural Jackboxes

Califone customers remark again and again on the tough, durable construction of our jackboxes. The mono jackboxes are available in 4, 6, and 8-position configurations and all come with silver contact points to ensure the highest quality audio. Individual volume control is a standard feature although the 8-position jackbox is also available without the volume control. Pre-drilled holes for permanent mounting and a rubber pad also ensure that these jackboxes will remain secure.

1218AVPY 8-position \$23 **1216AVPY** 6-position \$21 1214AVPY 4-position \$20 1208AVPY 8-position w/o volume control \$15





1214AVPS

**1210AVPS** 

# Stereo Jackboxes

Both 4-position and 10-position stereo jackboxes have individual volume control for customizing the audio for all students-providing an affordable, low-tech alternative to powered listening stations.

**1210AVPS** 10-position \$38 **1214AVPS** 4-position \$32 1214AVPS-BL 4-position - Blue \$32 (not shown)



## Mini Stereo Jackboxes

Not only are these versatile, their fun colors make them cute. Fun and engaging means better learning. All feature individual volume controls.

1114AVPS Silver \$20 1114RD Red \$20

1114BL Blue \$20 1114YL Yellow \$20 Case Study: 1216USB

Fairfax County, Virginia

# **Fairfax County Public** Schools Focus on **Higher Thinking Skills**

One of the largest school districts in the United States, Fairfax County Public Schools in Fairfax, Virginia, is concentrating on developing students' critical thinking skills. "We want our students to reflect on their own learning," said Aron Sterling, the district's school-based Technology Specialist. Looking for hardware that could help tie together several technologies to create a learning center for the foreign language department, administrators decided to purchase the **USB Jackbox** (1216USB) from Califone. The only USB-compatible jackbox available, the hardware is helping students and educators to design and develop podcasts, practice their language skills and discuss lessons with other students. As the unit allows for 6 headphones and 6 microphones to be connected to the same computer or music player at the same time, the jackbox gives students a chance to practice their oral skills, such as in ESL classrooms, without the lag or impediment that other technologies may create. "We chose the jackbox from Califone because we trust that the company's products are made specifically for the classroom. They are easy to store, work efficiently over long periods of time, are made in children's sizes, and are actually durable enough for use by students." Sterling said. In the foreign language lab, educators also are using the USB Jackbox to create video clips with voice-overs in the languages they teach, such as Spanish and Mandarin. "The important part is that students are not noticing the technology. The technology works seamlessly with the other parts of the learning center, allowing the students to concentrate on their lessons and not on the technology," Sterling concluded.

Go to califone.com/casestudies to read the entire case study

# **Computer Peripherals**

# **Expand Your Students' Learning Experience**

Califone® adds color to sound with bright, student-friendly, developmentally appropriate equipment to engage younger computer users and special-needs students. Made smaller and without any redundant or confusing buttons, our computer peripheral equipment helps make technology more accessible to primary aged students and classrooms with shared use of computers.



# **USB Computer Microscope**

Now groups of students can unlock mysteries of the miniature world by connecting our microscope to a computer and viewing the screen together instead of one student at a time. With varying magnification strengths, image capture capability and multiple built-in filters, this unit reinforces technology standards of discovery and communication, but will also help inspire more students on the path of scientific discovery.



CM1-USB \$126

## Animal-Themed Mini Mice™

Capture young students' interest and keep them engaged with these fun new editions.

KM-BE \$15 KM-PA \$15 KM-TI \$15

> See matching Listening First<sup>n</sup> Headphones



## Mini Mice™

Down-sized for smaller hands, optical tracking makes even beginners more efficient. These cute and functional mini mice are guaranteed for one million clicks!

KM100 Wide \$10 KM200 Narrow \$10



**KM200** 

## **Audio Splitter**

Not only does this item reduce your student-to-computer ratio, it promotes cooperative learning, language and social skills in the process.

**ST** \$9

Students can easily interact with assigned lessons or talk to students on the other side of the world with this high-sensitivity mic. It includes a 7' cable for maximum flexibility and is compatible with both MACs and PCs.

Computer

Microphone

AX-12 \$7

# Personal Stereo Cable Kit

Make sure you have one or two of these on hand to connect multimedia players, computers, and accessories. This provides maximum flexibility in determining the best configuration for particular study units or presentations.



**Audio Converter** 

It really is as easy as "plug and play". Upgrade and adapt your current monaural headphones to stereo multimedia use with this universal converter. Plug your headphones into one end and the USB port into the computer or media player. Extend the usability of your current monaural headphone collection with this easy-to-use converter.

AX-10 \$7

# Kids Keyboard

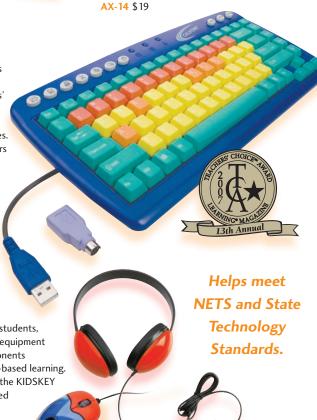
Don't just take our word for it. This colorful, introductory keyboard won the prestigious 2007 Teachers' Choice™ Award and will help students on their way towards achieving technological proficiencies. Color coded to help beginning users easily locate numbers, vowels and consonants, the keyboard comes with a PS2 adapter.

KIDSKEY \$31

# Kids Computer Package

Designed specifically for younger computer users and special-needs students, the primary colors and "just right" equipment sizes of the various package components smooth the transition to computer-based learning. This package includes one each of the KIDSKEY keyboard, wide "mini mouse" and red Listening First™ headphone.

KIDSPACK \$52



Atchison County, Kansas

Case Study: Kidskey

# Find Keys for Younger Users

Atchison County Community Schools, Unified School District #377, is located in Northeast Kansas and covers more than 350 square miles. With all three levels of schools (elementary, middle and high school) in the district performing above the average in state assessment scores, USD #377 wanted to make sure they were providing the best available technology to their students, especially since technology is not always present at home. The district has a strict technology standard that each student must master touch-type by the eighth grade, which inspired Alison Ostertag and her technology committee to address an issue they had been observing for some time: younger computer users have hands that are often too small for regular size keyboards.

After researching options, the committee chose the Kidskey keyboard from Califone. "We thought that the special coloring and coding on the Kidskey keyboard would be very helpful to our kindergarten through second graders," Ostertag said. "And, we knew by combining the keyboard with our other computer accessories, we could provide our younger students with a safe, computer-based learning center." As schools transition to 21 st century learning models, computer-based writing skills are essential for students to thrive in a rapidly changing technological world. The district purchased keyboards for each elementary school in the district, in addition to the preschool. "Most importantly, the students notice the change in how much easier it is for them to type properly. The teachers are happy that their students will not be practicing their 'hunting and pecking' skills moving forward," Ostertag concluded.

Go to califone.com/casestudies to read the entire case study

# **Supplemental Reading & Writing**



The AV Tutor™ and Digital Cartridge Programs Expand the Califone® Approach to Multi-Modal Learning!

The new Califone digital supplemental reading and writing programs do more to enhance classroom curriculum, speech-language therapies, foreign language acquisition and ELD/ESL applications than ever before! In addition to all the features you've come to expect from classroom-proven and durable Califone products, our new AV Tutor™ player/recorder performs precisely every time, offers enhanced sound quality, and requires less maintenance — because it's digital.

New digital versions of our six most popular card programs help students connect what they see with what they hear... played back through the AV Tutor™ with the sound clarity and consistency only digital recordings can provide.

The newest member of the Califone Card Program family is our animated, interactive program Play Ball. It's the closest thing to a video game that's available in a card program, and it's sure to engage young learners in a whole new way!

# **Digital Cartridges**are available separately in the following topic areas:



Picture Words features high-frequency Dolch list words from A-Z. MCFPW1-D \$30



Phonics reviews initial and final consonants, vowels and digraphs. MCFP1-D \$30



includes essential basics such as colors, shapes, numbers, and the alphabet.

MCFR1-D \$30



Everyday Words #1 contains high-frequency common words such as "hat", "truck", "road" and "yard".

MCFEW1-D \$30



Survival Signs spotlights safety words such as "stop", "caution", "one-way" and "danger". MCFSS-D \$30



CALIFONE

Basic Vocabulary #1 introduces basic words such as "father", "brother", "sister". MCFBV1-D \$30

#### Play Ball

presents interactive narrative reading, phonemic awareness and comprehension activities. Speech pathologists, reading coaches & teachers will feel confident about independent use as this interactive tutorial with its self-checking ability which doesn't progress until the student responds with the correct answer.

MCFPB-D \$30



## **AV Tutor**™

2050 \$185

Califone introduces the AV Tutor to provide independent instruction and review of core reading skills to beginning or below grade readers. Students will be eager to use the AV Tutor as it resembles already familiar control devices used in video gaming. Educators will welcome the opportunity to implement electronic instruction utilizing easy cartridge-based modules with kid-focused animation which is not dependent upon a computer.

The AV Tutor is easily adaptable to use in learning centers found in most elementary classrooms. Designed for smaller hands, it supports core reading instruction through lessons in phonemic awareness, phonics, vocabulary, and comprehension activities. Its built-in memory enables students to compare and contrast their own responses to the modeled sounds before moving on to the next lesson.

This affordable handheld is built to strict Califone standards of strength and durability. While the AV Tutor is designed to withstand extended use, it is likely to be in such demand that you will need to order more than one.



**AV Tutor Fundamental Center** The AV Tutor with 6 cartridges (Play Ball not included)

2056 \$345

# Supplemental Reading & Writing Reader

Califone Card Readers engage young learners in basic word recognition practice with the available prerecorded card programs. The "play and listen" operation is easy for young students to use unsupervised while teachers work with other groups in direct instruction. This Reader is a cost-effective player-only option that can be used for individual or group instruction or practice.



#### CardMaster™

Speech pathologists, reading coaches and teachers have used this reliable technology for decades to help students increase their language proficiencies. In the classroom, teachers and reading coaches rely on card readers to enhance their language instruction particularly with students working below level in reading or in ESL/ELL programs. Students listen to the correct word pronunciation as modeled on the recorded cards and then respond in kind. A built-in mic records audio responses onto cards so students can compare their response to the correct pronunciation. Student-teacher memory track featured in the 2020 allows teachers to follow student progress. Rugged ABS plastic withstands the rigors of daily use.

**2020AV** \$390

2010AV without Student/Teacher Track Electronic Memory \$255

#### **Fundamentals Reading Center**

Fast track your new or struggling readers with simple, comprehensive instruction and practice at an affordable price with the Fundamentals Reading Center. The 2010 CardMaster Card Reader and Readiness, Picture Word and Phonics card programs are stored in a rugged, heavy-duty carrying and storage case. The model and response system of language practice is a proven system of language acquisition. Seeing the picture, reading the word, hearing the correct pronunciation, repeating the word aloud as modeled and comparing the two through listening creates a multi-modal learning sequence that both instructs and reinforces word skills.

**MCFRC** \$405

#### **Monaural Headset**

Durable construction makes this monaural headset perfect for use with either CardMaster player/recorder (2010 or 2020). The flexible microphone captures the responses of even the softest speaker.

**2964AV** \$34



# **Supplemental Reading & Writing**

#### **Card Programs**

A recent national study of reading teachers found that reading gains can be made through strengthening phonics, basic vocabulary, and comprehension skills. More class time is now spent on developing reading skills than ever before as schools realize the importance of a strong reading foundation as a predictor for future academic success. This recognition has led to more one-to-one instruction and small group work. The card reader's multi-modal, kinesthetic, visual and auditory reinforcement helps solidify mental connections between the written and spoken word and is a useful teaching tool for assessment and literacy training. Whether teachers are working with new readers or bringing below average readers up to grade level, the card sets listed below are a proven method of instruction and review that can be self-directed or teacher-led.

Each set contains 48 full color cards with illustrations, word identifications, a teacher resource booklet and a progress chart.

#### **CARD PROGRAMS \$78**



Basic Vocabulary #1 MCFBV1



Basic Vocabulary #2 MCFBV2



Sight Words



**Telling Time** 



Community Helpers. Places & Vehicles **MCFCHPV** 



Everyday Words #1 MCFEW1



**Everyday** Words #2 MCFEW2



Survival Signs



**Money Words** 



**Food Words** MCFFW

#### Readiness

For those students who come to school with few reading-readiness skills, this card set will get them up to speed quickly. Basic colors, shapes, numbers, and letters of the alphabet need to be understood before phonics & decoding skills can be learned. Teacher resource materials include overhead transparencies and reproducible student worksheets.



MCFR1 \$78



**Compound Words** 

Unlock the mystery of compound words for your students with these 72 high-frequency words.

MCFCW1 \$78

#### **Picture Words**

Teach and drill basic picture words with this A-Z high frequency set of Dolch words.

MCFPW1 \$78



#### **Rhyming Words**

Showcase familiar high frequency rhyming words such as "car", "bar", "star" and "jar". MCFRW1 \$78

#### **Phonics**

The importance of phonics as a basic building block for reading development was recently confirmed by the National Reading Panel. Phonics instruction is critical to young learners. This phonics card set includes initial and final consonants, vowels, consonants and digraphs. Each of the 88 full-color cards illustrates two words. The teacher resource materials include overhead transparencies and reproducible student worksheets.



#### **Magnetic Card Activities Kit**

Individualize your teaching by making your own card sets. The kit includes an instruction book, stickers and markers for quick assembly. 100 3.5" x 9" blank magnetic cards.

AK-1000 \$48



#### **Blank Magnetic Cards**

Differentiate your instruction with unique card sets that are customizable to your students' particular needs. Set of 100 3.5" x 9" blank single-sided magnetic cards.

1100BC \$42



### **Visual Presentation**

# Califone® Value & Quality in Visual Presentations

Give students visual support for their audio-based learning with high-performance, durable, reliable Califone DVD players and overhead projectors. When students are actively engaged in instructional content — both visual and auditory — they absorb and retain the information better and longer. With features like full-function remote controls, Califone gives you all the right options for integrating visual media into your lesson plans and other presentations.

# **Luminos**<sup>™</sup> **Overhead Projectors**

Despite the increasing number of computers available to schools, overhead projectors are still the most dependable, prevalent, and evident classroom technology on campus. Our projectors are built to withstand the rigors of a media cart or use in a single classroom, lab, or lecture hall. There are many teachers who use an overhead projector daily as it makes the presentation more visible than writing on the chalkboard.

# What is the other main reason for such popularity? Affordability

Choose from either of our budget-conscious models and let these presentation solutions complement your teaching.

High quality triplet/singlet lens is housed in a sturdy open head container. There is a high/low brightness switch to extend lamp life. The rugged steel frame is encased in sturdy ABS plastic with break-resistant glass meaning fewer interruptions and repairs. Dual whisper fans prevent overheating without interfering with instruction. If a lamp burns out during a presentation, there is a spare at the ready.

OHP-2000 2000 Lumens \$209 OHP-2400 2400 Lumens \$251



#### Accessories

#### **Replacement Bulbs**

EHJ-300C

(OHP-2400) \$13.75

EHJ-250C

(OHP-2000) \$13.75

#### **Roller Attachment**

Roller attachment for acetate rolls. Sold without acetate roll.

OHP-RL \$20



#### **Visual Presentation**

# **Today's Technology for Tomorrow's Leaders**

DVD's are a growing component of many textbook and supplemental curriculum programs.

Our DVD players cover a range of needs, from a karaoke-capable player to a high-performance DVD writer. When it comes to multimedia support, count on Califone to make your lesson plans rich learning experiences.



# Portable DVD Player

This is a top-loading digital player making it convenient for desktop, library, or learning lab use. It plays all DVD/CD/MP3 formats and includes a full-function remote so the teacher can maintain control from around the classroom. Headphone jack allows use in individual or small group settings. It is battery powered and housed in a foam-lined carrying case for storage and portability. Whether part of a media cart or carried by itinerant teachers, it is built to withstand the usage requirements of school instruction.

#### **DVD105** \$225



#### **DVD** Writer

Convert your aging VHS library to CD or create permanent records of students' audio presentations with this easy-to-use DVD writer. An internal TV tuner is used to create DVDs with high-quality Dolby® digital with DVD audio. A full-function remote control is included. It supports all popular playback formats.

**DVD400** \$189



# Laser Pointer & Trackball Wireless Mouse

This combination Laser Pointer & Mouse is ideal for presentations of all kinds and can be used to support Microsoft® PowerPoint files. It is ideal for facilitating student understanding of the six goals within the National Educational Technology Standards, or NETS.

LP1 \$65



# **Deluxe DVD Player**

DVD use in schools continues to increase as more textbook and supplemental curriculum companies include them as part of their programs. There is also a growing library of individual educational videos appropriate for classroom use. Califone DVD players are built to withstand the extraordinary demands of school and classroom use. These DVD players meet additional safety regulations and are more ruggedly constructed than those designed for home use. The Deluxe DVD Player features Dolby® digital sound and two mic inputs for karaoke activities or student presentations. Also included is a full-function remote control. It supports all DVD/CD/MP3 formats.

**DVD110** \$89

# Music Maker™ USB

Onboard 512MB memory with variable speed playback for its CD/MP3/USB/SD card inputs make this the ultimate school media player/recorder.

For more information see page 26!

Also available as a Learning Center with our 3068-AM Antimicrobial headphones

For more information see page 32!





Listening First™ Headphones

Also available in Bear and Panda themes.

See page 19 for more information!

Animal-Themed Mini Mice™

Also available in Bear and Panda themes.

See page 40 for more information!





See page 40