



BlueAnt®

## BlueAnt Releases 'V12' LCD Bluetooth Headset with Caller ID and Vibrating Alert

New York, NY, February 6, 2007

BlueAnt Wireless has announced the release of its latest Bluetooth headset, the V12. The V12 incorporates a Backlit LCD screen with 12 digit caller ID, vibrating alert for incoming calls, 'Ambient Noise Reduction' for improved clarity of sound, battery and volume 'Intelligent Status Indicators' and a history of the last 10 numbers received.

This lightweight device also offers voice dial, can connect with up to 5 Bluetooth devices and offers a micro USB neck strap to easily view the headset's status. With an extended battery life of up to 12 hours talk-time or a massive 15 days standby time, the BlueAnt V12 LCD Bluetooth Headset is capable of carrying all of your communication information allowing you to keep your personal and business contacts literally at your finger tips.

Weighing in at only half an ounce and measuring just 2 ¼ inches in length, the V12 LCD Bluetooth Headset is supported by BlueAnt's committed customer service program and 24 month hardware warranty – standard with all BlueAnt products.

BlueAnt Wireless General Manager of U.S Operations says, "Innovative yet simple to use, the cutting edge BlueAnt V12 is the Bluetooth headset that communicates with you. It can be paired with up to five devices and offers several unique features including caller ID and vibrating alert."

The V12 delivers a range of benefits including:

- Backlit LCD with 12 digit Caller ID;
- Vibrate alert for incoming calls;
- Intelligent status indicators;
- Ambient Noise Reduction for improved clarity of sound;
- Full duplex;
- Micro USB lanyard to easily view headset status;
- Small & large ear hook included in the box;
- Displays & stores the last 10 numbers received for redialing;
- Pairs with up to 5 devices;
- Stylish, brushed aluminum finish;
- Rechargeable lithium polymer battery;
- Up to 12 hrs talk-time or 15 days standby;
- 2 year replacement warranty;
- MSRP of \$79.99



For a list of available retailers, please refer to: [www.myblueant.com/wheretobuy\\_online.htm](http://www.myblueant.com/wheretobuy_online.htm)

For product images, please visit our image gallery at [www.myblueant.com/gallery.htm](http://www.myblueant.com/gallery.htm)

### About BlueAnt Wireless

BlueAnt Wireless is Australia's largest supplier of Bluetooth peripheral devices. BlueAnt's product portfolio includes hands-free, stereo audio streaming and wireless communication products offering cutting edge technology, design and features. Based in Melbourne, Australia, BlueAnt has expanded its operations to the U.S with a North American office located in New York. For further information, please refer to BlueAnt's North American website:

[www.myblueant.com](http://www.myblueant.com)

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