



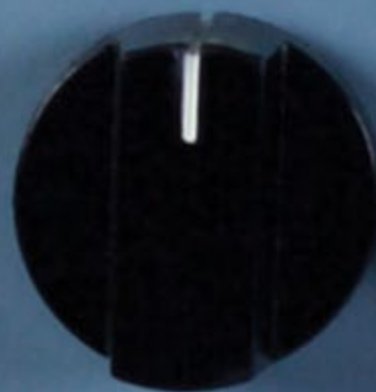
Ashdown

NAMM 2015 Press Pack



INPUT LEVEL

BASS



VALVE
DRIVE P

Ashdown

NAMM

www.ashdownmusic.com

Ashdown launch fifth generation of class-leading pro bass amplifiers

ABM-EVO IV brings 9-band EQ, next-generation power stage and a host of upgraded features to Ashdown's flagship bass amp

Immediately identifiable on stages around the world thanks to its glowing VU meter, the Ashdown ABM has been a firm favourite with professional gigging bass players for the best part of twenty years.

Now in its fifth incarnation, ABM EVO IV pairs class-leading pre amp sophistication with updated powerhouse performance and an all-new 9-band EQ - available in two head versions, rated at 600W and 1200W respectively.

Bassists plugging into EVO IV will be greeted straight away by the flickering of the new Input VU meter, allowing them to quickly find the sweet spot for their instrument.

From there, EVO IV features a sophisticated 9-band EQ, with familiar Bass, Middle and Treble controls and six sliders providing precision cut and boost at 100Hz, 180Hz, 340Hz, 1.3KHz, 2.6KHz and 5KHz. The EQ can be switched in via footswitch taking the player from a flat fretless sound to their favourite EQ setting instantly. The NEW 9-band EQ is a revelation of sonic perfection and will surprise older ABM users.

Ashdown's Variable Valve Drive pre amp section has also been upgraded in EVO IV. Delivering more current to the 12AX7 tube enables more drive and harmonic content than ever before, enabling players to dial in a sound from pristine clean, to the fattest, fullest bass overdrive currently available.

On the power amp side, EVO IV promises to be the loudest, punchiest ABM yet, with a next-generation power amp and updated transformers offering unparalleled levels of headroom, definition and low-end push.

Other ABM favourite features are retained in EVO IV, including Ashdown's famous One Knob Dynamic Compressor and the infamous Sub-Harmonic Generator that lets users blend in a sub octave note for huge bass tones.

Paired with an FS-4 footswitch (not included) the player can switch the Drive, Compression, EQ and Sub effects in and out on the fly, delivering a huge tonal palette to craft a great performance.

As with previous ABMs, EVO IV is well served with a DI out, tuner out, separate Sub out, transparent FX loop and a line input for connection of an external sample or sound source.

Complementing the new heads, Ashdown has also announced two new ranges of cabinets. Foundation range cabinets are hand-crafted in the UK featuring 18m ply and custom high-powered BlueLine Plus drivers. Classic range cabinets offer affordable performance with a ply cabinet and BlueLine standard drivers.

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ABM-1200-EVO IV



ABM-600-EVO IV



ABM-600RC-EVO IV



ABM-410H-UK



ABM-115H-UK



ABM-810H-UK



Foundation UK Cab Detail



Foundation UK Back Plate



For High Res press ready images click [HERE](#).

Ashdown **B-SOCIAL**

B-Social - 75w - Black Front



B-Social - 75w - Wood Front



B-Social - 75w - WhiteFront



Ashdown announce B-Social Bass Amplification and Entertainment System

Powerful 75W stereo desktop bass amp with wireless connectivity and USB DAW connectivity

Ashdown are proud to announce the first desktop amp system for bass guitarists - B-Social.

B-Social brings Ashdown sound quality and innovative connectivity and collaboration features to the desktop in a compact, powerful 75W stereo amp that looks great in the bedroom, lounge, or home studio.

"After speaking with hundreds of our bass players around the world, the desire for a home practice amp that sounds great and looks just as good was apparent," says Ashdown's Mark Gooday. "With B-Social we wanted to develop a home amp that would give bassists all the features they need to practice, jam and record, with a single product."

Straight out of the box, B-Social delivers signature Ashdown bass tone via a powerful 75W stereo amplifier and two custom dual concentric 5" drivers, specifically designed to deliver punchy low-end in the most compact enclosure. Unlocking further tonal possibilities, the App-Tek socket allows players to access the ever-growing range of amp sim and effects apps available on Smartphones and devices, including Ashdown's very own ABM Pre App.

Allowing the bassist to roam at home, B-Social features Bluetooth connectivity and a transmitter that lets the bass connect wirelessly to the amp for cable free jamming.

Bluetooth connectivity also enables audio streaming from any compatible music player.

Adding a new social dimension to the amp, the B-Social includes a second input so the bassist can play along with another bass player or guitarist - electric or acoustic.

"It's a simple feature - and obvious - but so often over looked by amp companies," says Gooday. "Being able to plug into a single amp with a friend or band mate makes B-Social a great tool for collaborative writing and recording."

Recording itself is made simple via the built-in USB audio interface, compatible with all major DAWs on both PC and Mac platforms. The stereo output features a button to enable latency-free monitoring when in use with a DAW.

Rounding out the feature set is a Line In, Line Out, and a Headphone Out for silent practice.

B-Social is available in three stunning high gloss wood finishes - Natural, Black and White.

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RM-800H



RM-800H & RM-610T - Rig



Ashdown launch Rootmaster 800 Bass Amplifier

High-powered flagship model joins the hugely popular Rootmaster Range

Ashdown are proud to announce the bolstering of the popular Rootmaster range with a new high-powered 800W head, delivering powerful features and classic Ashdown tone in a compact, lightweight format that packs enough sonic punch for any venue & is instantly recognisable by it's stunning polished stainless steel front panel.

"The Rootmaster range serves up the signature Ashdown sound combined with big features and robust build quality at a price to suit hard-working bass players on a budget," says Ashdown's Mark Gooday. "The RM-800 was designed in response to our players' requests for the outstanding value and features of Rootmaster to be made available in a high-powered, seriously loud gigging amp."

Powered by an 800W digital amp, the RM-800 weighs just 4kg (9lbs) making it the perfect choice for working bassists looking for serious power and features without the weight.

The RM-800 features powerful five-band rotary tone controls to give bass players precise control over their sound. In addition, the 'Shape' switch can be used to instantly dial in the classic 'Ashdown sound' setting at the push of a button. The EQ circuit can also be switched out to give completely unaffected bass tone if desired.

Bringing increased warmth and body to a strong core tone, the RM-800 includes Ashdown's simple One-knob Compression. This simple to use, great-sounding compressor delivers a powerful, even sound to ensure the bass will fill out any mix.

Adding to the player's sonic arsenal, the RM-800 also comes loaded with Ashdown's Tube-emulated Overdrive, adding character that ranges from warm overdrive through to distorted filth. There's also a Sub-Harmonic Generator that blends in a low-octave, great for adding depth and definition to any part. Both Drive and Sub are switchable from the front panel or via an Ashdown FS2 footswitch.

Rounding out the feature set is a transparent effects loop for use with external rack or pedal effects, a DI Output for connecting to a mixer, and a Line Input with level control for jamming along with backing tracks.

A combined Jack/Speakon socket with a minimum 4-ohm load provides flexible partnering options with a dedicated range of Rootmaster slim line cabinets, including the new slim line 6x10", 900W RM-610T cab, with retro cloth grille, road-ready tolex covering and tough metal protective corners.

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Ashdown announce reissues of the classic ABM rig used by John Entwistle on final tour

RPM-1 Pre Amp and APM-1000 Power Amp re-released in memory of legendary bassist

Since John Entwistle's untimely death in 2002, his thunderous bass sound and style have resonated on, leaving an indelible mark on the history of both the instrument and popular music.

In memory of the legendary bassist, Ashdown are now re-issuing the last touring rig used by Entwistle - the RPM-1 Pre Amp and ABM-1000 Power Amp. Both will be meticulously crafted in Ashdown's UK-based Custom Shop.

"We had a fantastic relationship with John Entwistle and were hugely proud when he chose the ABM EVO II to be his live rig to deliver the thunderous power of his bass performances," says Ashdown's Mark Gooday. "After numerous requests from fans and artists, we decided to re-issue John's rig of choice for his last tour - exactly as per the specs of the originals he loved so much."

The RPM-1 is a classic rackmounting pre amp, based on the groundbreaking ABM EVO II - the second generation of Ashdown's ABM range.

The pre amp features a powerful 7-band EQ that combines standard bass, middle and treble controls with two pairs of additional sliders giving 15dB of cut and boost at 180Hz, 340Hz, 1.3kHz and 2.6kHz. The EQ can be switched in/out and between flat and shaped using an optional footswitch.

A blendable solid-state and tube preamp can be preset and also selected via footswitch, serving up a wealth of tones from clear and clean through to fat overdrive.

Ashdown's legendary Sub-Harmonic Generator is also available - precisely tracking the main signal and reproducing it an octave lower for mixing back it to the original to create everything from a subtle thickening to a full-on earthquake-inducing rumble.

RPM-1 also features a balanced DI Out with pre/post EQ switching, separate Sub output, tuner output FX loop and a line in for connecting any external audio source.

Chosen by John as the perfect partner to the RPM-1 pre amp, the ABM 1000 is a 2 x 500W power amplifier, delivering massive punch, headroom and volume. Designed to ensure robust performance capable of withstanding punishing stadium shows night after night, ABM 1000 features quad-fan cooling technology to achieve exceptional levels of reliability. Each channel also has its own massive toroidal transformer, ensuring that power delivery is fast and even all the way down to 50kHz.

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JE-RPM-1 & APM-1000's



Ashdown announce new Woodsman range of Acoustic Amplifiers

New Woodsman builds on long legacy of acoustic amp design to deliver class-leading standards of vocal and instrument performance

Designed for the new wave of acoustic performers, Ashdown announce the Woodsman family of amplifiers, combining traditional, beautiful wooden-cabinets with powerful modern features for live performance and recording.

“Ashdown has had a long tradition of creating great amplifiers for acoustic performers,” says Ashdown’s Mark Gooday. “With this latest range we’ve designed amps that deliver superb sound for a new generation of acoustic guitarists and singers and deliver the features they need at a new level of affordability.”

With inputs for microphones and acoustic guitar, Woodsman amps are ideal for duos, or solo singer/guitar players, delivering pure, clear, acoustic tone and essential performance tuning features, including phase reverse and feedback eliminating notch filters.

Three compact models are available - 25W Parlour, 40W Classic and 65W Jumbo. Each model features a custom-designed 8” Celestion driver. The Classic and Parlour model also feature a horn for increased full-range sound.

The 15W Parlour model features a Mic Channel with independent volume control, guitar channel with volume, bass, mid and treble controls, studio-quality digital reverb, and a master volume.

The 40W Classic model builds on the Parlour, adding a Tone control for the Mic Channel, Active and Passive inputs on the guitar channel, phase reversal switch, notch filter and an XLR DI out for recording or connecting to a PA.

The flagship 65W Jumbo model adds yet more flexible features, including full 3-band EQ for the Mic Channel, enhanced reverb algorithms (including Hall and Spring settings) and a transparent effects loop for use with external devices.

All models include an Aux In jacks for connecting an mp3 player.

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Woodsman-Jumbo



Woodsman-Classic



Woodsman-Parlour



Ashdown announce new Retroglide 800 UK Built Bass Head

NEW Retroglide adds to the Ashdown Custom Shop offering, Hand built in the UK, taking things back to the 80's in style and features.

Ashdown has worked with a number of FUNK Masters over the past 30 + years of making bass amps, the desire to create an amplifier which meets the requirements for absolute fidelity and clarity, precision tone shaping and masses of power on tap for stunning dynamics, continues to this day.

The result is the Retroglide-800, an 800 Watts RMS funk powerhouse with hi & low impedance instrument inputs, 12-band graphic EQ @ 30hz to 15Khz + or - 15dB, post EQ balanced DI output, mute switch with LED indicator, Output protect LED indicator just in case things get to hot under the hood, line input, effects loop and speaker output Nuetrik combi jack/speakon connector.

A hand machined 6mm alloy panel adorns the front of the Retroglide, machined to protect the sliders from being knocked in transport. Housed in an engineered mild steel lid, designed to protect the input and output knobs as well as provide a steady airflow for ventilation.

Ashdown's Mark Gooday said 'the Retroglide really takes me back to my routes as a bass player, pure, simple tone at your finger tips'. Building bass amps has been much more than just a job for Gooday in his 30 + year tenure in the industry 'bass has to be felt to be appreciated and with the specific frequencies available on the Retroglide you can sculpt your own tone to stand out in the crowd, currently awash with powerless & toneless imitations of a BASS amp. The Retroglide does exactly what you would expect it to'.

Designed to stand the test of time all Ashdown products come with a 5 year warranty as standard.

For More Info go to www.ashdownmusic.com or email info@ashdownmusic.co.uk

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Retroglide-800





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